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SYSTEM SUPPORT FOR EMBEDDING THE PERSONALISED CARE WORKFORCE

Newsletter 08/ January 2024

This newsletter shares all the latest news, events, guidance and helpful resources for those managing or embedding Social Prescribing Link Workers, Health and Wellbeing Coaches and Care Coordinators.

[Our database of resources can be found here](#)

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HEADLINE NEWS

Social prescribing outcomes: a mapping review of the evidence from the 13 countries to identify key common outcomes

This [systematic review article](#) published in Frontiers in Medicine aimed to advance and expand this work undertaken in the UK by identifying, describing, and synthesizing the broad array of social prescribing outcomes that have been studied in the 13 countries cited in the World Health Organization's Social Prescribing Toolkit.

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Tue 9th Jan 12.00 - 13.00

It was amazing to see outstanding interest and engagement in our Personalised Care in Secondary Care London webinar. Over 150 NHS leaders and staff joined, supporting our ambition that every Acute Hospital Trust in London has access to personalised care roles by March 2025.

We were delighted to welcome a fantastic group of speakers and panellists on such an important topic, including Jane Clegg, Regional Chief Nurse and SRO for Personalisation at NHS England London who shared our ambition for London.

[Read our news story](#) to find out more about the event and the call to action for personalised care in London! You can share and promote this via socials at [Twitter](#) and [LinkedIn](#).

You can also find links to the [recording](#), the full [presentation](#), and [case studies](#) on the impact personalised care roles are having in secondary care.

If you haven't already and would like to share your feedback, [please do so here](#).



UPCOMING SUPPORT

The Social Prescribing Managers Network across London

Are you a social prescribing manager or lead across London?

Join our Social Prescribing (SP) Managers Network - a peer group of managers across London.

The group meets every 6 weeks to discuss challenges and opportunities, connect and share best practice. Being part of the network, you'll also influence regional work and support influencing national agendas. For example, as a result of the network we developed these slides distilling the [key takeaways from GP contracts and policies for social prescribing managers](#), and developed [this conversation guide to support talking about the value of social prescribing](#).

Any insight from the SP managers network, we share with ICBs and NHS England, to ensure their work is aligned to the current challenges and priorities of local social prescribing services.

Please email beth.medforth1@nhs.net to join.

Reducing Health Inequities in London by Improving Access to Social Welfare

Bromley By Bow Centre (BBBC), GLA and TPHC delivered a recent webinar on reducing social, economic and health inequalities in London by improving access to social welfare advice. For those who were unable to attend the webinar, you can find a recording [here](#) - please do share this with anyone who you think would be interested.

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- [The full report](#)
- [The executive summary report](#)

Next steps:

As flagged in the next steps of the webinar, we will be supporting London's five ICSs to consider how they will take forward the London Health Board's recommendation to **“endorse the principle that free social, welfare and legal advice should be available to any Londoner who needs it and ensure that London's ICSs have plans in place for such provision”**.

If you would like to be involved in this ambition and/or know of any examples of effective collaborative working between Health, Local Authority and the advice sector within your local area, we would be very keen to hear from you and would be grateful if you would please complete our [short survey here](#).

We look forward to working with you through 2024 to help realise the ambition, of reducing social, economic and health inequalities in London. Working collaboratively across Healthcare, Local Authorities and the Advice sector we can make this happen.



GET INVOLVED

Anchor Organisations Survey - VSCE sector colleagues

As part of Social Finance's work to create a Personalised Care Fund, Macmillan as the investor are really keen to get the thoughts of the VCSE sector on what they need from a big investor, such as them, to help develop and deliver innovation and work better with health and social care through being an Anchor Organisation.

A survey has been created and shared on behalf of social finance to understand thoughts on Anchor Organisation, take part in the survey here: <https://forms.office.com/e/QqUadXNPMk>

Have your say on patient facing digital services - Primary Care Colleagues

NHS England is wanting to capture feedback in a survey from GP practices about patient facing digital services, such as patient online and the NHS app. The aim is to understand the impact these services are having on GP practice staff and to capture quantitative baselines that can be used to measure positive and negative impacts. Take part in the survey [here](#).

Health Based Youth Worth Scoping Survey & Community of Practice

Partnership for Young London: Following a London wide youth work community of practice event held in June it was agreed to undertake a piece of mapping work across the capital to find out what health care youth work provision currently exists in London to support children, young people and/or their families. The work aims to develop plans and models of youth work provision in health settings with the aim to support new projects around health based youth work.

We would be grateful if you could please undertake the following [survey](#) to help us. This should take you no longer than 10 minutes. Please forward to any other organisations or leads that you think may be able to help with this mapping either in the voluntary sector, local authority, or acute setting within your ICS.

Partnership for Young London are also setting up a **community of practice (CoP)** for the use of youth work to improve the

[Subscribe](#)[Past Issues](#)[Translate ▼](#)[RSS](#)**The CoP is for:**

- Youth workers with a focus on health or managing health conditions, including mental health
- Managers of a health care service with a youth work element or considering employing youth workers

The 1st meeting will be held on 5th February 2-3pm on MS teams. Please book a place on this [link](#).



UPCOMING EVENTS

Missed a recent national primary care webinar? You can view slides and recordings below:

- [General Practice webinars](#)
- [Primary Care Network webinars](#)
- [Recovering Access to Primary Care webinars](#)

The Kings Fund: What's in store for health and care in 2024? - 30th January 2024 12.00 - 1.00pm

At this **free online event**, our expert panel will provide insight and context into the wider health and care landscape, the challenges the sector is facing, and the big issues they want to see progress on in 2024.

[Book the event here](#)

People as Partners in Health and Social Care Research - 1st February 2024, 13.00 - 14.00

Empowering people to become involved in the design, delivery and transformation of health services can help tackle health inequalities and improve health and care outcomes.

Join us for our free webinar on how this can be achieved through service design and commissioning, using the Public and Involvement (PPI) Toolkit.

By attending, learners will gain valuable insight into how people across our diverse communities experience health and care differently, and how services and practices can be improved by giving people a voice in shaping solutions to the issues they face. Register [here](#).

The Kings Fund: Integrated Care Summit - 14th May 2024, 10.00 - 5.00pm

Be part of our upcoming summit, where we will explore how integrated care systems can evolve, working innovatively to meet the unique needs of their local populations while staying true to their original purpose. Find inspiration in the resilience and ingenuity of senior leaders and partners, both within and beyond the health and care service. Despite navigating challenging circumstances and against a backdrop of a 30% reduction in running costs, they have seized opportunities for collaboration, fostering transformative change.

Click [here](#) to book a place on the event.

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NHS England National Vaccination Strategy

[NHS England has published a comprehensive vaccination strategy](#). The strategy aims to improve access to vaccinations, learning from the success of the COVID-19 vaccine rollout, record-breaking flu campaigns, and routine immunisations in primary care.

What is an Integrated Neighbourhood Team and where do we start?

THC Primary Care blog provides a [guide to what is an integrated neighbourhood team](#).

Model six: Communities as assets in health

[Dr Rupa Joshi's blog for NHS Confederation](#) discusses breaking the reactive care model, reducing demand by developing wellbeing and ensuring true co-production with communities. It includes the role of social prescribers in asset-based health.

Critical to care: the role of community interest companies in health and care

NHS Confederation's in-depth look at the [role and value of community interest companies in the health and care sector](#), and the challenges they face

Proactive care: Providing care and support for people living at home with moderate or severe frailty' guidance

NHS England has published '[Proactive care: Providing care and support for people living at home with moderate or severe frailty' guidance](#) which supports a more consistent approach to proactive care across England, for people living at home with moderate or severe frailty.

A proactive care approach aims to improve people's health outcomes and their experiences of healthcare, by slowing the onset, or progression of frailty and enabling people to live independently for longer.

Royal Society of Medicine: What we learned at the Tackling Inequalities conference 2023

These articles are derived from NHS England's new report 'Learning from the Tackling Inequalities Conference 2023' which has also been published. The full report can be found [here](#).

- [Early Cancer Diagnosis](#)
 - [Hypertension Case Finding](#)
 - [Prevention](#)
 - [Respiratory Disease](#)
 - [Severe mental illness](#)
 - [Maternity](#)
-

Health Literacy toolkit

Self Care Forum have published a health literacy toolkit which explains what health literacy is, why it's important and what tools can be implemented by health providers to increase people's levels of health literacy. Access the toolkit [here](#).

Global Conflicts and War: Impact on Healthcare Professionals

In this episode of Primary Care UK, co-hosts Dawn Hunt and Munir Adam discuss the challenges healthcare professionals face due to global conflicts. Referring to the emotional toll and distress caused by news of the wars, they delve into how healthcare professionals should maintain professionalism when patients or colleagues share their own struggles and

Health Equity Network Conference 2023 - Professor Bola Owoabi

The UCL Institute of Health Equity have released a series of videos from their Health Equity Network Conference that took place in October 2023. Watch Professor Bola Owolabi's portion of the panel at the Health Equity Network Conference, where she presents on the theme of growing a movement for health equity [here](#).

[A full database of resources can be found here.](#)



NEW TRAINING AND LEADERSHIP OPPORTUNITIES

TRAINING OPPORTUNITES

Free Care Navigation Course

Register nominated members of staff [here](#) for foundation or advanced care navigation Free course by NHS England and National association of primary care. These sessions are designed to equip learners to effectively communicate with patients and the multi-disciplinary team, guiding them to the most relevant clinician or local services based on patient needs.

Both foundation and advanced level skills training are available:

Foundation training is open to everyone to those in reception and care navigator roles who are involved in triaging requests to develop a strong understanding of care navigation.

Advanced training is open to those already embedded in this role, or have undertaken other training, to enhance their knowledge and skills and to help implement this training into their practice/PCN.

The Kings Fund, Systems go! Cross - Sector partnering for change in Health & Care

The UK's health and care system is at a moment of national crisis. It is grappling with persistent health inequalities, over-stretched services and an exhausted workforce.

To address these challenges effectively, there needs to be bold, radical action that moves the system to a preventive approach – one that focuses on promoting health rather than simply treating illnesses. On this three-week course, you'll discover how to address the most serious challenges facing the health and care sector through effective and collaborative partnerships.

[Enrol here](#)

THE QUESTIONS YOU ARE ASKING

Is there a national data set for social prescribing referral rates?

Oxford Observatory have developed a set of observatories relevant to social prescribing including data on social needs, social prescribing referral rates, non medical interventions and a social prescribing heat map. To access the observatories, click the links below to access the observatories:

- [Social needs observatory](#)
- [Social prescribing observatory](#)
- [Social prescribing heatmaps](#)
- [Non-medical interventions](#)

WORK SPOTLIGHT

The London Social Prescribing Map Spotlight

The London Social Prescribing map is a unique platform to share and showcase how social prescribing is being approached in each of the boroughs, spotlighting examples of innovative, impactful and proactive social prescribing service models or individual projects.

Each month we spotlight a new contribution which:

- Highlights an **innovative or new model** of social prescribing
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Social Prescribing Service in London:

Wandsworth Adult Social Services Social Prescribing

Summary:

Wandsworth Adult Social Care and Enable have a collaborative project assisting those contacting Adult Social Care (ASC) for non-ASC needs through linking people to local community support via social prescribing.

[Find out more here!](#)

Contact: Adama Bangura, abangura@enablelc.org

For the opportunity to be the next spotlight, you can contribute:

- Information about your social prescribing service
- A case study
- Or a proactive social prescribing intervention

[Sign up here and start sharing!](#)

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HEADLINE NEWS

Addressing health inequity in London: Five years on from the NHS Long Term Plan

Almost half a million Londoners have experienced personalised care and support following referral to a social prescribing link worker since the launch of the NHS Long Term Plan in 2019. We have marked this milestone by publishing a news story detailing its support to London's health and care systems, which now have over 1600 personalised care roles embedded in primary care, many more funded in the community and voluntary sector. Read more about this and our plans for 2024 and beyond [here](#).

Save the date for Social Prescribing Day 2024

On the **14th March 2024**, we will be celebrating people, organisations and communities who make social prescribing happen. NASP have created [a toolkit](#) to help you plan your events.

What is #SocialPrescribingDay? Social Prescribing Day is an annual celebration of the people, organisations and communities who make social prescribing happen. Since 2019, thousands of local, regional and national organisations, link workers, medical professionals, academics and students have taken part across the country. Together, we want to raise awareness of what social prescribing does, and how it changes lives.

How to get involved? You can get involved by hosting events, showcasing your work on social media or highlighting what you're doing in the media. Don't forget to use #SocialPrescribingDay when sharing!

UPCOMING SUPPORT

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Any insight from the SP managers network, we share with ICBs and NHS England, to ensure their work is aligned to the current challenges and priorities of local social prescribing services.

Please email beth.medforth1@nhs.net to join.

GET INVOLVED

Social Welfare Legal Advice Community of Practice

We want to create a community of practice for all those interested or involved in greater collaboration and integration of social welfare legal advice across healthcare and other London.

Why a community of practice in this space would be useful:

- Connect people across specialities, sectors and geographies in London.
- Enable learnings, innovative work and impacts to be shared pan London.
- Develop a network of cross sector champions to advocate for social welfare legal advice as an enabler of health equity at senior strategic level.

If you would like to be involved in scoping the community of practice, please get in touch with Sandi Bhangu at sandi.bhangu@nhs.net

Interested in joining a network to improve access to personalised care in Secondary Care?

We are committed to spreading and scaling the impacts of personalised holistic care for patients, communities, NHS services & systems and wider population health. As part of this we have developed a Community of Practice around **improving access to personalised care in secondary care in London**.

- **What is the goal?** To champion and support development of integrated & sustainable approaches to improve access to personalised care in secondary care across London.
- **Who can be involved?** All those interested or involved in developing personalised care roles and access to holistic support across secondary care settings in London. This includes secondary care services, acute pathways, and developing specialist roles.
- **When is it?** The next meeting will take place on **Tuesday 2nd April, 12.30 - 1.30** via teams
- **What is the structure?** The next meeting will be a scoping session, where we will review the work already undertaken and brainstorm ideas for both our next steps on our ambition and decide on the future structure of the meetings.

If you are interested in joining the community of practice, please email: beth.medforth1@nhs.net

UPCOMING EVENTS

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Click [here](#) to book a place on the event.

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have been working on shaping, informing and implementing strategies and action plans to address health inequalities at system, regional and place levels.

Click [here](#) to book a place on the event.

Health Equity Network February Webinar - 29th February 2024 12.30 - 1.30pm

The theme for this month's webinar will be focussing on creative health, and what the arts can do for health and health equity. We will be joined by speakers from Centre for Creative Health and community arts to spark a discussion on working with an arts-based approach to health equity.

Click [here](#) to book a place on the event.

Save the Date - International Social Prescribing Conference - 19th - 20th June 2024

The [National Academy for Social Prescribing](#) and the [Social Prescribing Network](#) are delighted to announce the 5th International Social Prescribing Conference, take place at The University of Westminster in London on the 19th and 20th of June.

More information about ticketing and speakers will be published soon.

Together LDN on Tuesday, 12th March between 12.30pm-4.30pm

Thrive LDN are inviting everyone interested in the intersections of health and wellbeing to come together, to be part of the Together LDN unconference to join conversation, exchange ideas and reflection. Pre-registration is required and can be done via [Thrive LDN's TicketSource page](#).

NEW GUIDANCE AND RESOURCES

Social Prescribing for young people: a guide to support Primary Care Networks

NASP have developed a [guide](#) that explains how Primary Care Networks can use Additional Roles Reimbursement Scheme funding to recruit specialist Link Workers to support young people.

The Kings Fund: Health Inequalities in a nutshell

Health inequalities are avoidable, unfair and systematic differences in health between different groups of people. In this nutshell, [The King's Fund examines the key, complex and wide-ranging issue](#).

Making care closer to home a reality: refocusing the system to primary and community care

The Kings Fund's [new report](#) argues that the failure to grow and invest in primary and community health and care services, despite successive governments stating a commitment to this agenda, is one of the most significant and long-running policy failures of the past 30 years. The report proposes several steps to begin the shift away from hospital-based primary and community services.

Health Hubs: a community centred prevention initiative to address health inequalities

[This briefing](#) explores what health hubs are, how they can improve access to services for groups facing health inequalities, and the role of trust leaders in their development.

Inclusive digital health care: what you need to know

[This briefing](#) provides a summary and analysis of recent policy on inclusive digital health care. It highlights NHS England's recent [framework](#) on the importance of digital health care throughout the NHS, and provides guidance on effective and inclusive health and social care services to help address disparities and discrimination faced by digital health care groups. The briefing emphasises the need for strong leadership commitment, geared towards addressing digital inequalities and creating parallel accessible services for all people.

Healthy places, prosperous lives

[This report](#) finds that there is a stark divide in health and wealth throughout the UK, leaving many 'bad health blackspots' as health inequalities cluster in the same place and sicker areas are getting poorer and sicker the most quickly. The UK now has among the largest health inequalities of any advanced economy, with 1 in every 10 people in England and Wales who are economically inactive living in the unhealthiest 50 local authorities.

[A full database of resources can be found here.](#)

THE QUESTIONS YOU ARE ASKING

We have created this map to help people understand how social prescribing is being delivered across London, including key contacts and case study examples of great work.

What can you submit to the map?

- Information about your social prescribing service including key contact details, number of link workers, partner organisations, referral information, the social prescribing offer a
- Case studies of exciting social prescribing projects or initiatives
- Information about proactive social prescribing interventions, illustrating how social prescribing can outreach to local communities and target cohorts to reduce health inequalities

In this short [video](#), you can see how to sign up to the platform, add or edit a contribution to the map.

WORK SPOTLIGHT

Discharge Cards to support safe, personalised and quicker discharge for patients from hospital

Discharge Cards to support safe, personalised and quicker discharge for patients from hospital

In 2023, NHS London's personalised care team piloted the introduction of Discharge Cards as a way to address the increasing numbers of people who are healthy enough to leave hospital due to a lack of suitable support or accommodation for their recovery. This delays their discharge, and admittance for other patients, considerably impacting patient flows and individual e

Now being rolled out across London, Discharge Cards can address the low-cost issues that stop discharge. These are one-off payments, usually for £200 or less, which provide people v support they need to leave hospital safely.

The Discharge Card is accessed via a payment card that is registered to named Trust staff to purchase goods or services online, or in shops. It is linked to an online account that enable: monitoring and reporting of transactions made.

They are a safe, quick and easy route to assisting discharge and getting patients home sooner, which is vital to help avoid patient isolation, additional infection and complications. Visit the [NHS London Clinical Networks website for more information](#), and [download a communications toolkit](#), including [a simple animation](#), to help you and your colleagues understand Cards can help you and the patients you work with.

The London Social Prescribing Map Spotlight

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Ruth Grainger added 6 days ago | Beth Macdonald updated 6 days ago

Social Prescribing Services in London

Data Media Comments Tags

Organisation

Enable

Generic email

hiu@enablelc.org

Contact Number

empty

Social Prescribing Manager's Full Name & email

Ruth Grainger rgrainger@enablelc.org

Description of the Social Prescribing service

Social Prescribing to support people who are frequent attenders with the Emergency Department (ED) at St George's and London Ambulance Service (LAS), with the aim of enabling, empowering through person centered conversations and introduction to supportive community organisations and services.

Social Prescribing service category

Secondary Care Social Prescribing

Number of PCNs supported by the SP Service

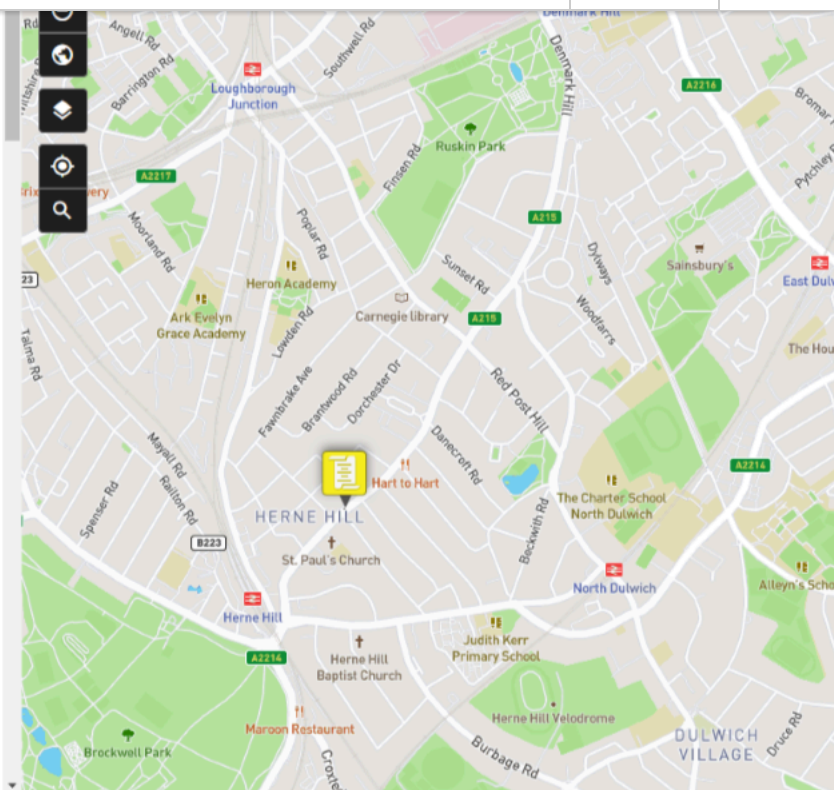
N/A

Please list all PCNs that you cover

N/A

Number of DES funded SPLWs (FTE)

0



Social Prescribing Service in London:

Wandsworth Enable High Intensity Users Social Prescribing Service

Summary:

Enable Social Prescribing provide support for people who live in Wandsworth who are frequent attenders with the Emergency Department (ED) at St George's and London Ambulance S with the aim of enabling and empowering them through person centred conversations and introduction to supportive community organisations and services.

[Find out more here!](#)

Contact: Ruth Grainger rgrainger@enablelc.org

For the opportunity to be the next spotlight, you can contribute:

- Information about your social prescribing service
- A case study
- Or a proactive social prescribing intervention

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HEADLINE NEWS

National Social Prescribing Day 2024: A look back of the day



Social prescribing day took place on 14th March 2024 where people, organisations and communities who make social prescribing happen were celebrated.

We celebrated this Social Prescribing Day with a look back over some of our work since last year to support and champion personalised care initiatives across London. Our vision is to experience Personalised Care, where people are actively involved and connected to activities, groups, and services in their community that meet the practical, social and emotional needs for wellbeing. Click [here](#) to watch the video.

We also released a series of videos, were people with lived experience of social prescribing shared what social prescribing meant to them and gave us an insight into their journey with [view the videos here](#).



The people involved in the videos were part of our Patient Voices programme, which was a 4 week course aimed for people with lived experience of social prescribing. The course was designed to help people with lived experience to develop story telling skills and build confidence in sharing their experiences. This is particularly important as patients are rarely given the opportunity to tell their stories. First-hand patient stories are powerful messages, which can help to influence decision making and shape how services are delivered in the future. To learn more about our patient voices programme, you can read our newsletter. We are working with participants from the programme on a longer video where you will hear more about their stories, experiences and the impact that social prescribing has had on the newsletter!

London Sport Case Studies

London Sport released a number of case studies demonstrating the positive impact that physical health can have on individuals. Nisha one of our Patient Voices participants took part in the programme and you can read about how physical health has helped her on her journey below:



Nisha

In early 2023, Nisha's GP introduced her to physical activity as a way to improve her mental health via the exercise referral programme at Mob Sports Westminster. Nisha was made to feel very welcome by the staff and started to enjoy the exercise sessions very much. Having completed a 6 week exercise referral programme, Nisha decided to take up a gym membership and now exercises almost every day at the Mob Sports centres in Westminster enjoying her favourite classes including Zumba, on a regular basis.

Physical activity has been a crucial aspect of Nisha's mental health recovery, providing a positive outlet and helping her to manage the challenges of her condition. While there are days when Nisha struggles, exercise has played a significant role in her healing process. Even on her lowest days, she finds hope and motivation in attending the fitness classes and prioritising her well-being back to work.

Nisha was introduced to London Sport by Transformation Personalised Care's Patient Voices programme.

“
In my struggles, movement is my lifeline restoring my energy and lifting up my spirit - Nisha”

London Sport recognises the important role of Social Prescribing and Personalised Care within its work to support more Londoners to be active. According to the [Active Lives](#) survey, people with a disability or, Long Term Health Condition are most likely to experience challenges with 'Capability', 'Opportunity' and 'Motivation'. Social Prescribing Link Workers and other Personalised Care workers are placed to: a) support inactive people to address challenges to activity b) to offer the time for consultation, often not available via busy GPs.

Please contact, Rob McLean (rob.mclean@london sport.org), London Sport's 'Regional Physical Advisor' if you would like to discuss this area of work or if you'd like to join the 'London Sport Network' and keep up to date on issues to do with Physical Activity and Health. To find out more about the work London Sport do, [click here](#)

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GET INVOLVED

HSJ Awards 2024

The HSJ Awards continue to be the most esteemed accolade of healthcare service excellence in the UK. The 2024 Awards will not only adhere to their 43-year-old values of sharing outcomes, and innovating drivers of better service, but will most importantly provide a well-deserved thanks to the sector.

Why enter the HSJ Awards?

- Gain national recognition for your hard work and success stories
- Benchmark your efforts in driving efficiencies, improving services and providing value for money against your peers from across the sector
- Celebrate your team's achievements in delivering better outcomes
- Shine a light on your services, and how you continue to drive quality improvements despite the currently challenging circumstances
- Gain useful feedback on your projects from a diverse and representative judging panel of subject experts, leaders and practitioners
- Feature your project synopsis in the HSJ Awards Programme, and within the HSJ Solutions best-practice database

Entries must be submitted by **Friday 31 May**. Find more information on award categories and submitting an entry [here](#).

Social Welfare Legal Advice Community of Practice

We want to create a community of practice for all those interested or involved in greater collaboration and integration of social welfare legal advice across healthcare and other setting

Why a community of practice in this space would be useful:

- Connect people across specialities, sectors and geographies in London.
- Enable learnings, innovative work and impacts to be shared pan London.
- Develop a network of cross sector champions to advocate for social welfare legal advice as a enabler of health equity at senior strategic level.

If you would like to be involved in scoping the community of practice, please get in touch with Sandi Bhangu at sandi.bhangu@nhs.net

Interested in joining a network to improve access to personalised care in Secondary Care?

We are committed to spreading and scaling the impacts of personalised holistic care for patients, communities, NHS services & systems and wider population health. As part of this work we are developing a Community of Practice around **improving access to personalised care in secondary care in London**.

- **What is the goal?** To champion and support development of integrated & sustainable approaches to improve access to personalised care in secondary care across London.
- **Who can be involved?** All those interested or involved in developing personalised care roles and access to holistic support across secondary care settings in London. This includes primary care services, acute pathways, and developing specialist roles.
- **When is it?** The next meeting will take place on **Tuesday 2nd April, 12.30 - 1.30** via teams
- **What is the structure?** The next meeting will be a scoping session, where we will review the work already undertaken and brainstorm ideas for both our next steps on achieving the future structure of the meetings.

If you are interested in joining the community of practice, please email: beth.medforth1@nhs.net

UPCOMING EVENTS

- [General Practice webinars](#)
- [Primary Care Network webinars](#)
- [Recovering Access to Primary Care webinars](#)

The Kings Fund: Integrated Care Summit - 14th May 2024, 10.00 - 5.00pm

Be part of our upcoming summit, where we will explore how integrated care systems can evolve, working innovatively to meet the unique needs of their local populations while staying inspired in the resilience and ingenuity of senior leaders and partners, both within and beyond the health and care service. Despite navigating challenging circumstances and a reduction in running costs, they have seized opportunities for collaboration, fostering transformative change.

Click [here](#) to book a place on the event.

The Kings Fund: Tackling Inequalities - The Urgent Need for Action - 8th - 9th May 2024

Join our two-day virtual event to hear about the impact health inequalities are having on the nation's health. This two-day virtual event will bring together individuals and teams who are informing and implementing strategies and action plans to address health inequalities at system, regional and place levels.

Click [here](#) to book a place on the event.

Save the Date - International Social Prescribing Conference - 19th - 20th June 2024

The [National Academy for Social Prescribing](#) and the [Social Prescribing Network](#) are delighted to announce the 5th International Social Prescribing Conference, taking place in Westminster in London on the 19th and 20th of June.

More information about ticketing and speakers will be published soon.

Community led and person centred approaches to health and wellbeing - 10th - 11th July 2024

Join the Kings Fund at this event to learn about the power of community-led and person-centred approaches to improve people's health and wellbeing.

Click [here](#) to book a place on the event.

NEW GUIDANCE AND RESOURCES

PCN guide: How to use social prescribing to support Population Health Management

This [guide](#) is intended to support Primary Care Networks in their approach to PHM, with social prescribing case studies, tips, questions to consider, resources and more.

Illustrating the relationship between poverty and NHS services

Currently it is estimated that more than one in five people in the UK are living in poverty. Living in poverty has a profound impact on people's health and how they use NHS services. At a prevalence of ill health, difficulties accessing health care, late or delayed treatment (and higher NHS costs), and poorer health outcomes.

Second phase of learning programme for integrated care systems launched

Supported by NHS England and Groundswell, Pathway has launched the second phase of a collaborative learning programme for Integrated Care Systems (ICSs). Seven ICSs will lead on healthy equality and the delivery and strategy activities to achieve this to meet the ambitions of Core20plus5 and the [NHS England Inclusion Health framework](#). [Read the press release](#)

Health Watch - The value of listening report

[The value of listening: Our annual report 2022-23](#) - This report focuses on the importance of listening to patient voices, and calls for ICBs to work with local authorities to ensure they get the support they need every time they interact with the NHS.

Exploring levels of preventive investment in local government in England

CIPFA has partnered with the Health Foundation to explore the extent to which local authorities' spending on prevention beyond health and care can be quantified. In doing so, they will build consensus on a scope and definition of prevention from both a health and financial perspective. Building on this, they will then work with local authorities in co-producing an activity against this scope and definition and identify associated spending. Click here to read the [report](#).

[A full database of resources can be found here.](#)

THE QUESTIONS YOU ARE ASKING

How do we get people to understand the importance of social prescribing in addressing health inequity?

The Health Foundation have developed a [toolkit](#) to support people to frame communications to tell a more powerful story about health that can inspire action and change. The communications around the importance of social prescribing in addressing health inequity and the wider determinants of health. The Health Foundation say 'presenting the wider de of life and death conveys a stronger sense of urgency and importance than focusing on health and wellbeing in general. Wellbeing is always a matter of degree – life and death about inequalities in life expectancy and the fact that lives are being cut short, people take notice.'

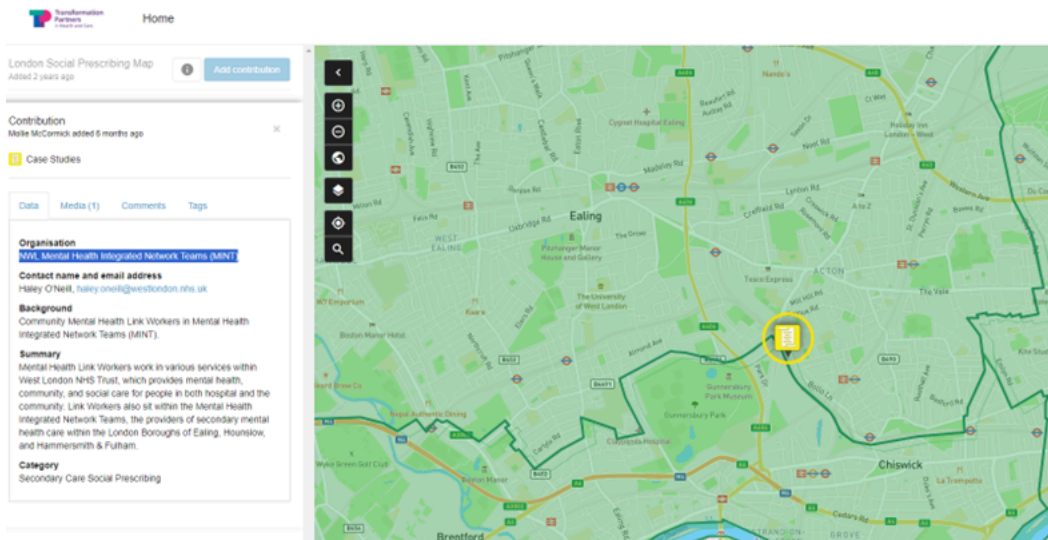
WORK SPOTLIGHT

The London Social Prescribing Map Spotlight

The London Social Prescribing map is a unique platform to share and showcase how social prescribing is being approached in each of the boroughs, spotlighting examples of innovative prescribing service models or individual projects.

Each month we spotlight a new contribution which:

- Highlights an **innovative or new model** of social prescribing
- Evidences **impact of proactive outreach** reducing health inequalities for a targeted population
- Demonstrates effective **partnership & collaboration** across social prescribing, healthcare and VCSE
- Illustrates where social prescribing has influenced commissioning or wider health inequalities strategy



Social Prescribing Service in London:

NWL Mental Health Integrated Network Teams (MINT)

Summary:

Mental Health Link Workers work in various services within West London NHS Trust, which provides mental health, community, and social care for people in both hospital and the community. Within the Mental Health Integrated Network Teams, the providers of secondary mental health care within the London Boroughs of Ealing, Hounslow, and Hammersmith & Fulham.

[Find out more here!](#)

Contact: Haley O'Neill, haley.oneill@westlondon.nhs.uk

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- Information about your social prescribing service
- A case study
- Or a proactive social prescribing intervention

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SYSTEM SUPPORT FOR EMBEDDING THE PERSONALISED CARE WORKFORCE

Newsletter 11/ April 2024

This newsletter shares all the latest news, events, guidance and helpful resources for those managing or embedding Social Prescribing Link Workers, Health and Wellbeing Coaches and Care Coordinators.

[Our database of resources can be found here](#)

Signing up to the mailing list

If you know someone who would like to receive this newsletter, they can [sign up here!](#)

For any other queries, please email: rf-tr.socialprescribing@nhs.net

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PCN DES 2024/25

clarification which we will communicate to you all as soon as this is ready. We acknowledge that there is some confusion regarding some of the requirements and once we have further information from NHS England we will share with you as soon as possible.

2024/2025 Planning guidance and priorities published by NHS England

To provide certainty for local systems, NHS England has published its annual priorities and operational planning guidance for 2024/2025 which reconfirms the ongoing need to recover core services and improve productivity, making progress in delivering the key NHS Long Term Plan ambitions. The planning guidance also reinstates the importance and need to reduce health inequalities by improving joined up care through; improving health outcomes, improving patient experience, expansion of population health approaches and INTs & place based arrangements. Read the planning guidance [here](#).

International Social Prescribing Conference: Book your tickets now!

Book your tickets now for the 5th International Social Prescribing Conference on the 19-20 June at the University of Westminster.

Hosted by the National Academy for Social Prescribing and The Social Prescribing Network, the conference will focus on innovation in social prescribing, including sessions on:

- Social prescribing for children and young people
- Innovation across Arts, Nature, Heritage, Physical Activity and Digital
- Tackling health inequalities around the world
- Supporting the workforce
- Breaking out of Primary Care: whole system approaches
- Evidence and evaluation
- Health inequalities and Major Conditions
- The Future of Social Prescribing

The exceptional line-up of speakers and panellists includes Professor Sir Michael Marmot, Professor Dame Helen Stokes-Lampard, Professor Sir Muir Gray, Cormac Russell, Sally Coulthard, Dr Radha Modgil, Gay Palmer and a wide range of leaders, practitioners and academics from the UK and across the world.

Tickets are selling fast – so book now to guarantee your place: Home - 5th International Social Prescribing Conference ([cvent.com](https://www.cvent.com)). Discounts available for students and voluntary sector organisations. The conference is supported by Access Elemental.

Social Prescribing Awards 2024

As part of the conference, the 2024 Social Prescribing Awards will recognise innovative projects and exceptional teams involved in social prescribing.

Awards closing date: Noon Friday 10 May 2024

of Westminster, London.

Categories:

- Award for the Best Local Social Prescribing Link Worker Team/Service
- Award for the Best Larger Social Prescribing Link Worker Team/Service
- Award for Social Prescribing Link Worker of the Year
- Award for the Best Student Social Prescribing Champion
- Award for the Best International Social Prescribing Project
- Award for the Best Children and Young People Social Prescribing Project *sponsored by Access Elemental*
- Award for the Best Nature Based (Green & Blue) Social Prescribing Project
- Award for the Best Physical Activity Social Prescribing Project
- Award for the Best Arts & Culture Social Prescribing Project
- Award for the Best Heritage Social Prescribing Project

[Click here](#) to find out more about the awards and information on how to enter.



The Social Prescribing Managers Network across London

Are you a social prescribing manager or lead across London?

Join our Social Prescribing (SP) Managers Network - a peer group of managers across London.

The group meets every 6 weeks to discuss challenges and opportunities, connect and share best practice. Being part of the network, you'll also influence regional work and support influencing national agendas. For example, as a result of the network we developed these slides distilling the [key takeaways from GP contracts and policies for social prescribing managers](#), and developed [this conversation guide to support talking about the value of social prescribing](#).

Any insight from the SP managers network, we share with ICBs and NHS England, to ensure their work is aligned to the current challenges and priorities of local social prescribing services.



GET INVOLVED

HSJ Awards 2024

The HSJ Awards continue to be the most esteemed accolade of healthcare service excellence in the UK. The 2024 Awards will not only adhere to their 43-year-old values of sharing best practice, improving patient outcomes, and innovating drivers of better service, but will most importantly provide a well-deserved thanks to the sector.

Why enter the HSJ Awards?

- Gain national recognition for your hard work and success stories
- Benchmark your efforts in driving efficiencies, improving services and providing value for money against your peers from across the sector
- Celebrate your team's achievements in delivering better outcomes
- Shine a light on your services, and how you continue to drive quality improvements despite the currently challenging circumstances
- Gain useful feedback on your projects from a diverse and representative judging panel of subject experts, leaders and practitioners
- Feature your project synopsis in the HSJ Awards Programme, and within the HSJ Solutions best-practice database

Entries must be submitted by **Friday 31 May**. Find more information on award categories and submitting an entry [here](#).



UPCOMING EVENTS

Missed a recent national primary care webinar? You can view slides and recordings below:

- [General Practice webinars](#)
- [Primary Care Network webinars](#)

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Health Creation: for now and future generations - 16th May 2024

This event will set out the route to sustainable transformation of Integrated Care Systems into health creating systems for health and social care.

Please visit Eventbrite to book your free place [here](#)

The Kings Fund: Integrated Care Summit - 14th May 2024, 10.00 - 5.00pm

Be part of our upcoming summit, where we will explore how integrated care systems can evolve, working innovatively to meet the unique needs of their local populations while staying true to their original purpose. Find inspiration in the resilience and ingenuity of senior leaders and partners, both within and beyond the health and care service. Despite navigating challenging circumstances and against a backdrop of a 30% reduction in running costs, they have seized opportunities for collaboration, fostering transformative change.

Click [here](#) to book a place on the event.

The Kings Fund: Tackling Inequalities - The Urgent Need for Action - 8th - 9th May 2024

Join our two-day virtual event to hear about the impact health inequalities are having on the nation's health. This two-day virtual event will bring together individuals and teams who have been working on shaping, informing and implementing strategies and action plans to address health inequalities at system, regional and place levels.

Click [here](#) to book a place on the event.

International Social Prescribing Conference - 19th - 20th June 2024

The [National Academy for Social Prescribing](#) and the [Social Prescribing Network](#) are delighted to announce the 5th International Social Prescribing Conference, taking place in person at The University of Westminster in London on the 19th and 20th of June.

To find out more of to purchase a ticket, [click here](#).

Community led and person centred approaches to health and wellbeing - 10th - 11th July 2024

Join the Kings Fund at this event to learn about the power of community-led and person-centred approaches to improve people's health and wellbeing.

Click [here](#) to book a place on the event.



RESOURCES

Design Thinking in Health & Care

Do you want to problem solve using creativity? Would you like to explore alternatives to business-as-usual? Are you frustrated by habits and processes that hinder productivity and innovative practice in your work? Are you keen to explore new approaches that stimulate thinking and imagination? If so, you need design thinking.

Design thinking is a strategic approach to creative problem-solving. Discover how design thinking can promote a more human-centred approach – encouraging fresh ideas, collaborative teamwork and rapid testing – and bring more creativity to your management and leadership. Read more about Design thinking and the course [here.](#)

How influential is public health within local health systems

The Covid-19 pandemic raised the profile of directors of public health. But has that increased profile been sustained? It's a complicated picture, says Luca Tiratelli, in his latest [blog.](#)

As ICSs bed in, how are public health and population health leadership collaborating?

One of the core strategic aims of Integrated care systems (ICSs) is to 'improve outcomes in population health and health care'. To support that aim, new leaders are emerging within ICSs. Job titles vary; integrated care boards (ICBs) are establishing new roles such as director of population health or director of population health management, sometimes with 'and health inequalities' appended. Comparable roles, such as health inequality leads, are emerging at place level. Read more about this topic [here.](#)

Exploring levels of preventive investment in local government in England

CIPFA has partnered with the Health Foundation to explore the extent to which local authorities' spending on prevention beyond health and care can be quantified. In doing so, they aim to conduct exploratory work to build consensus on a scope and definition of prevention from both a health and financial perspective. Building on this, they will then work with local authorities in co-producing approaches to mapping preventive activity against this scope and definition and identify associated spending. Click here to read the [report.](#)

New partnership for community led approaches to health and wellbeing in neighbourhoods

A new partnership between healthcare leaders and community champions will promote and test community-led approaches to health and wellbeing in some of England's most deprived neighbourhoods. Local Trust which delivers the radical Big Local programme in 150 communities, has teamed up with the NHS Confederation which is the membership organisation that brings together, supports and speaks for the whole healthcare system in England, Wales and Northern Ireland. Together they will broker practical partnerships

[A full database of resources can be found here.](#)

THE QUESTIONS YOU ARE ASKING

What impact will the formation of Integrated Neighbourhood Teams (INTs) have on Personalised Care and Community Led Prevention approaches?

The establishment of Integration Neighbourhood Teams (INTs) holds great promise for advancing personalised care and community-led prevention efforts. By bringing together professionals from diverse sectors such as primary and secondary care, social care, housing, and community services, INTs facilitate improved coordination and a holistic approach to care. This collaborative model enhances communication among professionals, enabling proactive identification of individuals at risk and early intervention. By engaging with the community and optimising resource utilisation, INTs empower local populations to take ownership of their health while delivering more efficient and effective services. INTs represent a significant opportunity to drive positive outcomes and promote well-being at the community level.

WORK SPOTLIGHT

Embedding Personalisation Roles in Secondary Care

Personalised care roles providing person-centred holistic care to individuals or patients can help to address wider social determinants of health. This improves patient experience and outcomes, through taking a 'what matters to me' approach. Using Personalised Care roles effectively in secondary care enables proactive targeting of 'at risk' groups with inequality in access, experience

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There are some great examples of this across London, for example, personalised care roles have been embedded into Cardiology Pathways in Barts NHS Trust. **Dr Tara Mastracci, a vascular surgeon from St Bartholomew's Hospital in North East London** also shared some early findings from their pilot to introduce personalised care roles into Cardiology pathways in Barts NHS Trust. Asking the question “do you have difficulties making ends meet at the end of the month?” is having an impact on patients’ decision making on whether they want surgery and their ongoing care. Dr Mastracci said that being able to refer to a social prescriber who is embedded in the department, is helping patients to manage wider social issues that are impacting their condition as well as their overall health and wellbeing.

“The risk of being socially deprived is almost equivalent to risk of high alcohol or hypertension in terms of impact of cardiovascular mortality. So it’s a no brainer that we should deal with social welfare and deprivation in regular and routine care in our heart clinic.”

Personalisation roles are also helping to support high intensity users, cancer patients, patients with long term pain and many other areas. There are lots of exciting examples across London where Personalised Care, including Social Prescribing, Care Coordination or Health Coaching are directly impacting secondary care. Read our case study series to find out more [here](#).

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SOCIAL PRESCRIBING & COMMUNITY LED PREVENTION NEWSLETTER

Newsletter 12/ June 2024

This newsletter shares all the latest news, events, guidance and helpful resources for those managing or embedding Social Prescribing Link Workers, Health and Wellbeing Coaches and Care Coordinators.

[Our database of resources can be found here](#)

Signing up to the mailing list

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Newsletter & Communications update

We are also undertaking a wider review of our communications and we have created a survey to ask our stakeholders if they are aware of all our communications methods and materials, and to gauge what works and doesn't work from their perspectives. Our aim is to improve and refine what and how we communicate about social prescribing and community-led prevention in London.

Take part in the survey [here!](#)

Are you ready for the International Social Prescribing Conference?

Have you booked your tickets for the 5th International Social Prescribing Conference on the 19-20 June at the University of Westminster? The Social Prescribing and Community Led Prevention team will be attending the conference and our Clinical Director, Dr Katie Coleman will be supporting panel discussions. The agenda for the day is now live! [Click here to see the agenda.](#)

Hosted by the National Academy for Social Prescribing and The Social Prescribing Network, the conference will focus on innovation in social prescribing, including sessions on:

- Social prescribing for children and young people
- Innovation across Arts, Nature, Heritage, Physical Activity and Digital
- Tackling health inequalities around the world
- Supporting the workforce
- Breaking out of Primary Care: whole system approaches
- Evidence and evaluation
- Health inequalities and Major Conditions
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UPCOMING SUPPORT

The Social Prescribing Managers Network across London

Are you a social prescribing manager or lead across London?

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The group meets every 6 weeks to discuss challenges and opportunities, connect and share best practice. Being part of the network, you'll also influence regional work and support influencing national agendas. For example, as a result of the network we developed these slides distilling the [key takeaways from GP contracts and policies for social prescribing managers](#), and developed [this conversation guide to support talking about the value of social prescribing](#).

Any insight from the SP managers network, we share with ICBs and NHS England, to ensure their work is aligned to the current challenges and priorities of local social prescribing services.

Please email beth.medforth1@nhs.net to join.

GET INVOLVED

Personalised Care Institute Conference 2024 - save the date!

The Personalised Care Institute (PCI) conference will be returning on Thursday September 26th and its theme will be: 'Multimorbidity and Personalised Care: Meeting the Changing Needs of Our Population.' We will have more details for you on the full programme and speaker list soon, but for now, please save the date and add the event to your calendar.



Personalised Care Institute

CALL FOR ABSTRACTS FOR POSTER PRESENTATIONS

PCI Annual Conference
Thursday 26th September 2024

Poster submission will include a 5 minute presenting slot on the day

Submit your abstract no later than Tuesday 2nd July 2024

#PCI_CONF_24

The PCI are inviting abstract submissions for the chance to present your findings at our upcoming conference -

All submissions should be based on research, service evaluation or quality improvement projects related to the theme of 'Multimorbidity and Personalised Care: Meeting the Changing Needs of Our Population'. The deadline for submissions is 5pm, Tuesday 2nd July. Email info@personalisedcareinstitute.org.uk for a submission form.

Social Welfare Legal Advice Community of Practice

We would like to invite you to join the first community of practice meeting focussing on the integration of health and social welfare legal advice. The community of practice is open to anyone who has an interest or role in collaboration and integration of social welfare legal advice across health care and other settings in London so please forward on to anyone who would be interested.

The aim of the community of practice is:

- To build connections and a wider support network to share learnings & impact of integrated and sustainable approaches to delivering social welfare legal advice.
- To strengthen place-based collaboration by identifying barriers and coproducing solutions to integration of social welfare legal advice in healthcare and other settings
- To more effectively influence funding & commissioning enabling expansion of models that are increasing provision of social welfare legal advice as a way to tackle health inequalities

The CoP aims to achieve this through:

- Drawing on insights, expertise and learnings, and sharing ideas
- Unpicking challenges & exploring solutions
- Enabling cross sector collaboration at place & regionally
- Building a network of champions able to advocate for impact and disseminate learnings/resources

The meeting will take place online, via teams on w/c 22nd July (Date TBC) If you would like to join the community of practice, contact: sandi.bhangu@nhs.net

Interested in joining a network to improve access to personalised care in Secondary Care?

We are committed to spreading and scaling the impacts of personalised holistic care for patients, communities, NHS services & systems and wider population health. As part of this we have developed a Community of Practice around improving access to personalised care in secondary care in London.

- **What is the goal?** To champion and support development of integrated & sustainable approaches to improve access to personalised care in secondary care across London.
- **Who can be involved?** All those interested or involved in developing personalised care roles and access to holistic support across secondary care settings in London. This includes in secondary care services, acute pathways, and developing specialist roles.
- **When is it?** Every 6 weeks for 1 hour, via teams

If you are interested in joining the community of practice, please email: beth.medforth1@nhs.net

New youth social prescribing research project: We want to hear from you!

[NCS Trust](#) has partnered with [StreetGames](#) and the [Social Prescribing Youth Network \(SPYN\)](#) and researchers at University College London (UCL) to build evidence on the impact of youth sector provision on young people's mental health. The partnership will deliver an evidence review which will inform the scope and design of a new social prescribing pilot testing the role of youth provision and enrichment activities in supporting mental health among young people.

Part of this project is to identify areas of good practice in Youth Social Prescribing in order to highlight the opportunities and barriers when developing this type of approach and to raise awareness of the great work that is already being undertaken.

This is where you come in!

- Are you running a youth social prescribing project?
- Are you providing Youth activities and linking in with Social Prescribing Link Workers?

If the answer is yes and you would like your project to be involved, please get in touch with our Youth Social Prescribing lead Liza Jarvis on: liza.jarvis@streetgames.org

Health Equity Survey - North East London Primary Care Staff

The Health Equity Academy has asked [Altogether Better](#) to coproduce a curriculum and offer a programme that meets the needs of people in primary care. The programme will aim to give participants the skills needed to address health inequalities in their organisations as part of their everyday work. They are looking to connect with people working in primary care in NE London and are keen to engage with:

- GPs
- Practice Managers
- SPLWS, Care Coordinators, Mental Health Workers, other clinicians
- Other PCN staff

If you are part of the above staff groups in North East London, you can take part in this short anonymous survey which should take no more than 5 minutes of your time. The survey is administered by the Altogether Better team and responses will be collated and anonymised by them before sharing more widely. Take part in the survey [here](#).



UPCOMING EVENTS

Missed a recent national primary care webinar? You can view slides and recordings below:

- [General Practice webinars](#)
- [Primary Care Network webinars](#)
- [Recovering Access to Primary Care webinars](#)

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Taking place in October, this in-person event will provide an inclusive and thought-provoking environment in which to explore:

- the importance of focusing on prevention to meet population needs
- why prevention needs to be addressed now, examining the widening gap of health inequalities and life expectancies
- how to create healthier communities at pace and more!

Book your place [here](#)

The Kings Fund: Community led and person centred approaches to health and wellbeing - 10th - 11th July 2024

Join the Kings Fund at this event to learn about the power of community-led and person-centred approaches to improve people's health and wellbeing.

Click [here](#) to book a place on the event.

The Kings Fund: Moving care closer to home - 26th September 2024

Following the Kings Fund [major report](#) earlier this year, this in-person conference in partnership with Roche Diagnostics UK and Ireland will explore the action needed to make care closer to home a reality and how to support better patient outcomes. Early bird rates available now!

Click [here](#) to book a place on the event.

NEW GUIDANCE AND RESOURCES

Commissioning Community Champions

In 2023, The King's Fund conducted a survey of local authority commissioners of community champions programmes in England to understand the breadth of commissioning approaches. In addition, they interviewed people involved in the commissioning and delivery of community champions programmes across 15 local authorities to understand local approaches to commissioning and learning. Read the report [here](#).

Health Creation Alliance

This [manifesto](#) lays out the case for a fundamental shift to health-creating systems to reduce the unacceptable burden of health inequities on individuals, their communities, and the health and care systems. The manifesto is for politicians, systems and any organisation or individuals committed to reducing health inequity and inequalities, as all these have a role in helping to ensure that creating health sits alongside treating illness and prevention of ill health.

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CIPFA has partnered with the Health Foundation to explore the extent to which local authorities' spending on prevention beyond health and care can be quantified. In doing so, they aim to conduct exploratory work to build consensus on a scope and definition of prevention from both a health and financial perspective. Building on this, they will then work with local authorities in co-producing approaches to mapping preventive activity against this scope and definition and identify associated spending. Click here to read the [report](#).

Three Questions to ask about health inequalities and statistics

Asking the right questions can lead to better decision-making on health inequalities. Danielle Jefferies outlines three questions that it can be useful to ask when presented with data. Explore the questions [here](#)

Making prevention everyone's business: a transformational approach to personalised prevention in England

This [report](#) sets out the recommendations of Professor John Deanfield CBE for a more ambitious prevention service, undertaken in his role as the inaugural Government Champion for Personalised Prevention between March 2023 and March 2024. It presents digital technologies as the key to delivering personalised prevention at scale and recommends that the government commit to the creation of a 'digital-first National Prevention Service', delivered through a new 'one-stop shop' digital health and wellness portal accessed through the NHS App.

United against health inequalities: moving in the right direction

This [report](#) shares the results of a recent NHS Provider member survey and provides an update on the progress members have made in tackling health inequalities in the past three years.

THE QUESTIONS YOU ARE ASKING

How is social welfare legal advice being integrated into healthcare and other settings?

In November 2023, London Health Board members were asked to "endorse the principle that free social, welfare and legal advice should be available to any Londoner who needs it and ensure that London's ICSs have plans in place for such provision". The London Health Board has asked that London's ICSs and partners report back on progress to achieving this commitment to the November 2024 board meeting.

We are supporting each of London's ICSs to take forward this ask and have delivered activity at both an ICS and place level. For example, we have supported Tower Hamlets to secure an advice worker in every GP practice for half a day a week, and we are supporting NWL with a stocktake of advice provision across its 8 boroughs. We are also convening pan-London groups to continue building momentum and support the culture shift on SWLA within healthcare. For example, we are hosting a community of practice focusing on the



WORK SPOTLIGHT

Good for patients and good for the planet: Embedding questions about patients' main Social Determinants of Health in every Long Term Condition Review

Up until now most social prescribing has started with the patient mentioning a social issue to a clinician in the consultation and being referred to a social prescribing link worker.

More recently attention has turned to the idea of also proactively offering social prescribing to groups of patients that are likely to benefit from it. One such group are those who have Long Term Conditions, given that poor wider determinants of health are a key driver of those conditions

At Bromley by Bow we now systematically ask all patients having a review of their Long Term Health Condition about the five most important social determinants of health.

The five questions, which are built into the Long Term Condition review template, were developed to identify wider determinants of health needs:

1. Would you like help with smoking, exercise or healthy eating?
2. Do you feel lonely and would you like help connecting to local groups or activities?
3. Would you like help with building skills, volunteering or your job situation?
4. Would you like help with managing your money or benefits?
5. Would you like help with your housing?

This has led to a 50% increase in the number of patients being social prescribed, which is a good thing for many reasons. It is an opportunity to meet hitherto unidentified need, also the opportunity to offer social prescribing in addition to or instead of pharmaceutical prescribing, which is good for patients.

Offering patients with Long Term Health Conditions social prescribing is also good for the environment as currently 25% of the carbon footprint of the NHS is the medication being prescribed. For example, one in five adults are taking

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SYSTEM SUPPORT FOR EMBEDDING THE PERSONALISED CARE WORKFORCE

Newsletter 13/July 2024

This newsletter shares all the latest news, events, guidance and helpful resources for those managing or embedding Social Prescribing Link Workers, Health and Wellbeing Coaches and Care Coordinators.

[Our database of resources can be found here](#)

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Publication of latest Heath Inequalities Snapshot

covers:

- the current context in London;
- why inequality exists: the 'causes of the causes';
- and inequalities in the health of Londoners;

The hope is that this can be used to support work across the capital which tackles inequalities, informs partnership work, and as a tool to advocate for action to address health inequalities. While the snapshot covers a wide range of areas such as education, employment, poverty, housing, crime, climate risk and the built environment, it is not intended to cover all inequalities issues affecting London, or every factor driving inequalities in London.

Please look forward to three supplements to this Snapshot in the near future covering Children and Young People, Poverty and Cost of Living, and Climate.

This resource was produced collaboratively by the Greater London Authority (GLA) Health, GLA City Intelligence Unit, Office for Health Improvement and Disparities London (OHID), Association of Directors of Public Health London (ADPH), NHSE and Institute of Health Equity (IHE).

Please note that when you click on the PDF versions they will open in a new tab. Due to the large file size of the PowerPoint versions, a copy will be downloaded instead.”



Improving access to personalised care in secondary care community of practice

We are committed to spreading and scaling the impacts of personalised holistic care for patients, communities, NHS services & systems and wider population health. As part of this we have developed a Community of Practice around improving access to personalised care in secondary care in London.

- What is the goal? To champion and support development of integrated & sustainable approaches to improve access to personalised care in secondary care across London.
- Who can be involved? All those interested or involved in developing personalised care roles and access to holistic support across secondary care settings in London. This includes in secondary care services, acute pathways, and developing specialist roles.

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- What is the structure? The next meeting will be a scoping session, where we will review the work already undertaken and brainstorm ideas for both our next steps on achieving the ambition and decide on the future structure of the meetings.

If you are interested in joining the community of practice, please email: beth.medforth1@nhs.net

The Social Prescribing Managers Network across London

Are you a social prescribing manager or lead across London?

Join our Social Prescribing (SP) Managers Network - a peer group of managers across London.

The group meets every 6 weeks to discuss challenges and opportunities, connect and share best practice. Being part of the network, you'll also influence regional work and support influencing national agendas. For example, as a result of the network we developed these slides distilling the [key takeaways from GP contracts and policies for social prescribing managers](#), and developed [this conversation guide to support talking about the value of social prescribing](#).

Any insight from the SP managers network, we share with ICBs and NHS England, to ensure their work is aligned to the current challenges and priorities of local social prescribing services.

Please email beth.medforth1@nhs.net to join.



Funding Opportunity: Express your interest in Connecting Health Communities 2024

Expressions of interest for the next phase of our Connecting Health Communities programme, funded by the National Lottery Community Fund, are now being accepted.

IVAR are inviting expressions of interest for a 2.5 year facilitation support package to enable cross-sector partnerships to address health inequalities in Integrated Care Systems and Primary Care Networks. They want to hear from communities, NHS organisations and local authorities who have established partnerships – but need support with designing and

Click [here](#) to find out more.

Take part in a new research study on social prescribing for people living with severe mental illness

People with severe mental illnesses (SMI – which includes bipolar disorder, psychosis, schizophrenia and schizoaffective disorder) have poorer physical health outcomes, and they die up to 20 years earlier than the general population from cardiovascular disease. The reasons for this are complex and include lower socioeconomic status, social isolation and loneliness, and difficulties accessing preventative care. Alternative models of disease prevention are therefore required.

Social prescribing offers a holistic approach to health and has been found to improve the health and wellbeing of vulnerable groups, though there is limited evidence on whether social prescribing in its current form is reaching people with SMI and whether it is effective. For many reasons, it is likely that people with these diagnoses are currently disadvantaged in their access to social prescribing, potentially widening existing health and social inequalities for this group.

Researchers at University College London are conducting qualitative interviews to understand the barriers and facilitators to social prescribing among people with SMI. We would like to speak to:

- [Social prescribing link workers](#)
- [Anyone who refers people to the link workers \(e.g. GPs, healthcare professionals\)](#)
- [People who run community activities that social prescribers can refer to](#)

If you would like to take part in an interview, [please see this page for more information](#).

You can also contact the lead researcher Alex Burton at a.burton@ucl.ac.uk for further information

UPCOMING EVENTS

Missed a recent national primary care webinar? You can view slides and recordings below:

- [General Practice webinars](#)

The Kings Fund: Leading for Staff Health and Wellbeing.

Embark on the Kings Fund's online, three-week course, tailored specifically for NHS professionals. Through this programme, you will deepen your understanding of personal health and wellbeing while also acquiring invaluable skills with which to lead and manage your colleagues, teams and organisation.

To enrol on the course click [here](#).

The Kings Fund: Thinking differently about change across the health and care sector

Organisational change is difficult, and to navigate change effectively, strong emotional and leadership skills are needed. The Kings Fund two-day event from 25–26 November will explore how to implement change management strategies successfully and provide the basis for you to develop the skills needed for change.

Book an early bird ticket [here](#).

NASP webinar: Medicine and Me: how social prescribing is revolutionising the way we look at health and wellbeing, Monday 9th September, 12:30pm - 4:30pm

You are invited to join this informative event with leading experts, practitioners and experienced representatives dedicated to unveiling the transformative effects of social prescribing. You will explore how social prescribing can support patients to improve their health and wellbeing, with an emphasis on the function that it provides within a healthcare setting. During this event, you will gain an increased understanding of the role that social prescribing has in providing a truly person-centred approach within health by exploring the evidence, case studies and innovations across the country. [Register here](#).



Lets talk about social prescribing - a podcast by the Kings Fund

What is social prescribing? How does it interact with other health and care services and what does it aim to achieve? Siva Anandaciva sits down with Heather Henry and Edward Rosen to find out. Listen to the latest Kings Fund podcast [here](#), which delves into the role of social prescribing and how it fits into the broader health and care landscape.

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system-wide approaches to the recruitment, training and retention of staff. The findings are based on 24 in-depth interviews with local leaders in four case study sites plus a series of online workshops.

The governments overarching goal for reducing inequalities in healthy life expectancy - The Kings Fund

The government's ambitious plan to reduce inequalities in healthy life expectancy holds promise. But with broad goals and no clear timeline, the journey is complex, says David Buck. Read more on the Kings Fund [here](#).

Making sense of health inequalities - NHS Providers

This [resource](#), produced as part of NHS Providers' Health Inequalities programme, looks at the current state of the nation in relation to health inequalities and the role that NHS trusts have to play in addressing them.

Earning trust: a foundation for health equity - The Health Policy Partnership

This [report](#) looks at how leaders can create health systems that are more equitable, more trustworthy, and better suited to serve the needs of, and improve outcomes for, people from under-represented groups. The report aims to provide a voice for Britain's Black, Asian and minoritised ethnic communities, as research shows an often neglected experience across the health care system.

Relationship between income and health - The Health Foundation

Money and resources can affect health in a number of ways. People need a certain level of income to be able to afford the basics for a healthy life, such as food and quality housing. Beyond a basic level of income, stresses still exist and can eventually harm physical health. Even once a basic level of income has been achieved, earning more money is better, as it enables people to have more choice, and this often means they have access to healthier options. Read more [here](#).

[A full database of resources can be found here.](#)



THE QUESTIONS YOU ARE ASKING

Why should we involve the patient voice in our work?

Patients are rarely given the opportunity to tell their story around this impact. First-hand patient stories are powerful messages, which can help to influence decision-making and

advocate for its impact. There is a gap for more social prescribing lived experience or advocacy roles or involvement across the system to share lived experiences.

We ran a patient stories programme in 2023, which was an opportunity for people with lived experience of social prescribing to share their experiences, build skills and confidence in telling their story, and explore opportunities to help improve social prescribing services in London. Since the programme, our patient voices programme participants have had the opportunity to share their stories to a range of different audiences, including London's Health Equity Group, the Bromley By Bow Architecture of Pharmacies Exhibition, the Royal Free Women's Network International Women's Day Celebration, and the Social Prescribing Strategic Review in North Central London.

It's important to highlight that in addition to the benefits services gain from understanding what worked well, what didn't work well, and the needs of service users, our patient voices programme participants have also reported that they have found it therapeutic to share their stories as part of their social prescribing journey.

"Sharing your story, means you're healing from all that things that you've gone through and somebody else can be set free" - Nisha, Patient Voices participant

Look out for our patient voices videos in next months newsletter to hear more about the patient voices programme and the social prescribing stories from the participants.



WORK SPOTLIGHT

The London Social Prescribing Map Spotlight

The London Social Prescribing map is a unique platform to share and showcase how social prescribing is being approached in each of the boroughs, spotlighting examples of innovative, impactful and proactive social prescribing service models or individual projects.

Each month we spotlight a new contribution which:

- Highlights an innovative or new model of social prescribing
- Evidences impact of proactive outreach reducing health inequalities for a targeted population
- Demonstrates effective partnership & collaboration across social prescribing, healthcare and VCSE

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Social Prescribing Service in London:

Hammersmith and Fulham Central PCN

Summary:

Five surgeries covered by three SPLWs, providing one to one short term support to surgery patients. We receive referrals mainly from GP staff, but patients sometimes self-refer.

[Find out more here!](#)

For the opportunity to be the next spotlight, you can contribute:

- Information about your social prescribing service
- A case study
- Or a proactive social prescribing intervention

[Sign up here and start sharing!](#)



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Community Led Prevention

Newsletter 14/September 2024

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Videos launched from the patient voices for social prescribing programme

We have just launched two videos from the Patient Voices for Social Prescribing Programme, showcasing powerful first-hand patient stories which can help to influence decision making and shape how services are delivered in the future.

Social prescribing has huge impacts on patients' lives, through providing access to support for wider issues or concerns impacting their health and wellbeing, that isn't available

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Patients are rarely given the opportunity to tell their story around this impact. This new Patient Voices for Social Prescribing Programme provided a safe space, support and a platform for individuals with lived experience of social prescribing to share their experiences.

Spencer Cole, 2023 Patient Voices participant said:

“Thank you for giving me the opportunity to participate in such a rewarding pilot project. I’d also like to thank Debs (storytelling trainer) for giving us the tools and confidence to tell our stories. I’m shocked that I learnt so much. It was such a positive experience to meet so many wonderful people & hear their stories. I’ve come away inspired.”

TPHC are committed to co-production. We hope the programme will demonstrate the impact of effective co-production using lived experience to promote, support and influence services.

The programme has been co-produced with various groups including NHS and Mental Health Peer Leaders, Lived Experience Practitioners, Hospital Trust Patient Voices groups, Social Prescribing Managers and Link Workers across London.

You can find out more about the Patient Voices for Social Prescribing Programme [here](#).



If you are interested to hear more about the programme or learn about how you can amplify patient voices in your local area, please get in touch with: beth.medforth1@nhs.net

New Evaluation highlights success of Community Chest model in enhancing local collaboration

We are excited to announce the launch of the independent evaluation report of the Community Chest model, a collaborative initiative aimed at enhancing local collaboration and improving the health and wellbeing of our communities.

The evaluation comes at a perfect time as we are seeing greater emphasis being placed on community integration and prevention, for example through the development of the Integrated Neighbourhood Teams and the recent findings in the recent Darzi report, the Community Chest presents a unique enabler to realise this vision.

Conducted by [Care City](#), this evaluation highlights the success of the programme in fostering partnerships between local authorities, the NHS, and the Voluntary, Community, and Social Enterprise (VCSE) sector across Tower Hamlets and Barking & Dagenham. Key learnings from the evaluation regarding the enablers of success for the Community Chest programme include:

- Addressing existing relationships and power dynamics: between statutory and non-statutory partners
- Using local insights to identify unmet needs: a mixed methods approach should be adopted, combining existing data analysis and consultations with social prescribers and other frontline staff
- Proportionate data collection and evaluation: Careful consideration should be given to the minimum viable data set required for evaluation and monitoring

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The Community Chest has had a profound positive impact on our local communities. I am delighted to see how pooling local resources and encouraging partnership working has supported the health and wellbeing of residents most in need. The insights and recommendations from the Community Chest model demonstrates the power of this collaborative approach. I look forward to seeing how the learnings from this programme can continue to support local communities in addressing health inequalities.”

We invite you to [read the full independent evaluation report](#) and to find out [more about the Community Chest model](#).

Join us for a webinar!

To celebrate the release of this report, we welcome you to join us for a webinar, hosted in collaboration with Care City. During this session, we will share key findings, learnings and recommendations that can help system partners interested in adopting a similar approach in their localities.

Date: Thursday, 31st October 2024

Time: 11:00 am – 12:00 pm

[Click here to sign up for the webinar](#)

If you have any questions or would like to explore opportunities for developing a similar initiative locally, please do not hesitate to get in touch with: sandi.bhangu@nhs.net

The Darzi Review: a case for radical change

A new report by Lord Darzi reveals that the NHS is "in serious trouble," detailing critical issues affecting healthcare in the UK. Completed in just nine weeks, the review emphasizes that the health of the nation is declining, with increasing demands on the NHS driven by factors like poor housing, low income, and insecure jobs.

Key findings include:

- Deteriorating Health: Rising long-term conditions, particularly mental health issues in children.
- Missed Targets: Significant delays in surgery, cancer care, and GP appointments, leading to normalized long waits.
- Cancer Care: Continued challenges in early diagnosis and higher death rates compared to other countries.
- Budget Allocation: Mismanagement of funds, with excessive spending in hospitals and insufficient community care.
- Staff Shortages: A decrease in community nurses and health visitors, compounded by low staff engagement and high sickness absence.

Lord Darzi believes the NHS can be fixed and suggests that these themes should be addressed in a forthcoming 10-year reform plan.

To read the full review and explore its recommendations, [click here](#).

UPCOMING SUPPORT

Improving access to personalised care in secondary care community of practice

We are committed to spreading and scaling the impacts of personalised holistic care for patients, communities, NHS services & systems and wider population health. As part of this we have developed a Community of Practice around improving access to personalised care in secondary care in London.

- What is the goal? To champion and support development of integrated & sustainable approaches to improve access to personalised care in secondary care across London.
- Who can be involved? All those interested or involved in developing personalised care roles and access to holistic support across secondary care settings in London. This includes in secondary care services, acute pathways, and developing specialist roles.
- When is it? The next meeting will take place on Tuesday 15th October 2024 via teams.
- What is the structure? The next meeting will be a scoping session, where we will review the work already undertaken and brainstorm ideas for both our next steps on achieving the ambition and decide on the future structure of the meetings.

If you are interested in joining the community of practice, please email: beth.medforth1@nhs.net

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Any insight from the SP managers network, we share with ICBs and NHS England, to ensure their work is aligned to the current challenges and priorities of local social

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Please email beth.medforth1@nhs.net to join.

UPCOMING EVENTS & TRAINING

Missed a recent national primary care webinar? You can view slides and recordings below:

- [General Practice webinars](#)
- [Primary Care Network webinars](#)
- [Recovering Access to Primary Care webinars](#)

The Kings Fund: A new identify for commissioning - what it means to commission well in a changing system 5th - 6th November 2024

Don't miss this two-day virtual conference where we'll explore how commissioning is changing and what the future holds. You'll be inspired by innovative approaches from across the UK and discover how commissioning is being used to transform services.

Book your place [here](#).

The Kings Fund: Thinking differently about change across the health and care sector 25th - 26th November 2024

Organisational change is difficult, and to navigate change effectively, strong emotional and leadership skills are needed. The Kings Fund two-day event from 25–26 November will explore how to implement change management strategies successfully and provide the basis for you to develop the skills needed for change.

Book an early bird ticket [here](#).

The Kings Fund: Building Collaborative Leadership November 2024 - June 2025

The arrival of integrated care systems has encouraged collaboration and partnership working between organisations from all areas of the health and care system. The Kings Fund's Building Collaborative Leadership programme equips senior leaders from health and care with the skills needed to lead effectively and collaborate across organisations.

Find out more information [here](#)

Learning from a Better Way's report on ICB people and communities projects 1st October 2024

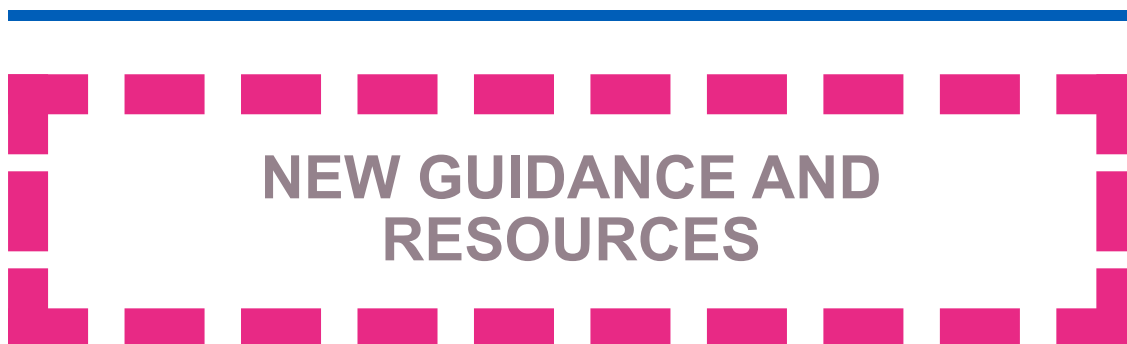
The aim of this webinar is to raise awareness around the learning from a report by A Better

Book a place [here](#).

Leadership for population Health 29th January 2025

This programme will support you to work and lead strategically with partners from across the health and care system to improve the health of your local population. It will also help you to develop skills, knowledge and confidence in leading population health work.

Find our more information [here](#).



Enabling Integrated Care Systems to work better

This paper, from the Institute for Government, recognises that tension between centralism and localism has been a recurring theme of the NHS's history and that complaints about micromanagement continue. Drawing on interviews with those involved in integrated care systems (ICSs), the paper looks at how arrangements could work better. [Read the report](#)

Realising the potential of primary care provider collaboratives

The new Labour government has set out an intention to move care closer to home with a shift of resources to primary and community care. This [report](#) highlights the role of primary care provider collaboratives in supporting transformation.

What can integrated care systems in England learn from the devolved nations?

Approaches to integrating health and care services to improve efficiency and meet population needs have varied across the United Kingdom's four devolved nations. Given the differences in approach to integration across the four nations, the NHS Confederation, supported by Novartis, has developed this resource to showcase both examples of good practice and lessons learned in Wales, Scotland and Northern Ireland. Read the report [here](#).

A call for change: tackling inequalities in access to mental health support for children with social work involvement and those living in poverty

This report finds that children with social work involvement for current concerns are more likely to be rejected by NHS mental health services compared to their peers. Research undertaken with Cambridge University found that, overall, children from the most deprived areas are twice as likely to be rejected than those from the least deprived areas. Read the report [here](#).

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with many struggling to get by day-to-day at the expense of their health. This [report](#) draws together research commissioned by Mind to explore the impact of the cost-of-living crisis

National evaluation of Prevention and Tackling Mental Health through Green Social Prescribing project: final report

Green social prescribing is the practice of supporting people with mental health needs to engage in nature-based activities. Referrals will typically come from GPs, community mental health teams, and social workers, but people can also self-refer. Social Prescribing Link Workers, and other trusted professionals, then connect people to community groups and agencies for practical and emotional support. Read the report [here](#).

Investigating the impact of loneliness and social isolation on health

This [report](#) examines the links between loneliness and health to better understand whether loneliness and social isolation actually cause worse health. It argues that by better understanding the relationship between loneliness and health, we can better assess if interventions to tackle loneliness would lead to improved health outcomes.

Health and wellbeing in Lambeth and Southwark: insights from local communities

Over the past year, Impact on Urban Health, in partnership with research agencies Opinium and ClearView, conducted the largest study to date on health and wellbeing in Lambeth and Southwark. The survey highlights significant disparities in health in these boroughs. Read the report [here](#).

People power: lessons from the health and care response to the Grenfell Tower fire

The Grenfell Tower fire was a preventable tragedy that took 72 lives and had a devastating impact on the residents and wider community. Our new report considers the lessons that can be learnt from the health care response to the fire. Read the report [here](#).



THE QUESTIONS YOU ARE ASKING

Are there any examples of social prescribing in secondary care for specific diseases/conditions?

Social prescribing is gaining recognition as a vital tool in managing health inequalities, particularly within secondary care settings. At Barts Health Trust, one of the UK's largest renal services, a pilot study explored the impact of social prescribing on patients newly initiated on in-centre haemodialysis.

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effectively identifies and supports these patients in addressing their diverse needs. The intervention involved screening patients within two weeks of starting dialysis to assess difficulties related to finance, housing, food, and support networks. A Healthy Living Advisor (HLA) provided advice, made referrals, and connected patients with relevant community services.

The results were promising: 73% of patients benefited from the support provided, with common areas of need including dietary advice, physical and mental health support, and financial assistance. The variety of referrals underscored the complexity of patient needs, emphasizing the importance of a personalized approach to care.

However, the study also highlighted that patients starting haemodialysis are generally more deprived and ethnically diverse than the local population, suggesting that the need for social prescribing begins much earlier in the patient journey. While social prescribing is already embedded in primary care, this data makes a compelling case for its integration into secondary care, particularly as part of a holistic approach to managing chronic diseases.

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HEADLINE NEWS

Community Chest Evaluation - Report Launch!

To celebrate the release of the community chest evaluation report, we welcome you to join us for a webinar, hosted in collaboration with Care City. During this session, we will share key findings, learnings and recommendations that can help system partners interested in adopting a similar approach in their localities.

Date: Thursday, 14th November 2024

Time: 11:00 am – 12:00 pm

[Click here to sign up for the webinar](#)

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Barking & Dagenham. Key learnings from the evaluation regarding the enablers of success for the Community Chest programme include:

- Addressing existing relationships and power dynamics: between statutory and non-statutory partners
- Using local insights to identify unmet needs: a mixed methods approach should be adopted, combining existing data analysis and consultations with social prescribers and other frontline staff
- Proportionate data collection and evaluation: Careful consideration should be given to the minimum viable data set required for evaluation and monitoring

We invite you to [read the full independent evaluation report](#) and to find out [more about the Community Chest model](#).

London Social Prescribing Managers Development Day 2024

Earlier this month, we hosted a development day for our network of social prescribing managers, featuring insights from Dr. Claire Fuller on Integrated Neighbourhood Teams. She discussed the importance of these teams in enhancing community health and the role of social prescribing in addressing local needs.

Participants actively engaged in an "Ask a GP" session with Dr. Katie Coleman, where they explored challenges and best practices for collaborating with primary care. This was followed by an insightful discussion led by Dan Hopewell and Dr. Jagan John, focusing on social prescribing innovations and future directions.

In the afternoon, themed discussion carousels allowed attendees to share experiences and strategies on various topics, including integrated working, influencing Primary Care Networks (PCNs), team management, and complex patient care.

The day wrapped up with reflections and final remarks from Dr. Jagan John, leading into a networking session where participants created vision boards for their ideal health neighbourhoods (see the image below). Thank you to everyone who contributed to making this day a success!



Evaluation and Impact Special Edition Newsletter Coming Soon!

Our new Social Prescribing Evaluation toolkit, coproduced with social prescribers and managers is being published in November. It will be highlighted in our special edition November newsletter focusing on Evaluation and Impact of social prescribing.

We'll be sharing a wealth of useful resources and channels to help guide you in demonstrating impact. In the meantime, you can check out NASP's database of resources for social prescribing evaluation here :

<https://socialprescribingacademy.org.uk/media/gp2drnss/evaluation-toolkit.pdf>

GET INVOLVED

Have your say on the NASP Green Social Prescribing Toolkit

NASP (National Academy for Social Prescribing) have developed a social prescribing toolkit as part of the first phase of the national 'Preventing and Tackling Mental Ill Health through Green Social Prescribing Project Evaluation Extension' program. This program focused on seven test-and-learn sites across England, and NASP aims to ensure the toolkit supports efforts beyond the pilot sites to facilitate the spread and scale of green social prescribing (GSP).

The purpose of the toolkit is to provide a comprehensive 'how-to' guide for individuals responsible for starting, developing, or expanding green social prescribing schemes. It is intended for a broad audience, including strategic leaders, health and social care workers, voluntary and community sector workers, and activity providers. NASP is currently refreshing the toolkit to ensure it remains relevant and meets user needs.

Feedback on the current toolkit is crucial for identifying elements to retain and refine, as well as determining potential areas for additional resources. The GSP Toolkit can be accessed [here](#). If you would like to feedback on the current toolkit, please share your thoughts via a short survey [here](#). The survey deadline is **November 23, 2024**.

Launch of housing and immigration grant - Fast Track Cities London

Fast-Track Cities London Leadership Group is offering a grant of £90,000 to a provider, or partnership of providers, to deliver specialist housing and immigration services for people living with HIV. This grant is for the Housing and Immigration element of the [Getting to Zero](#) collaborative. This work will run alongside our goal of peer support in every clinic and wraparound services that support people to stay in care, re-engage with care when they're having difficulties and improve quality of life for people living with HIV.

Read about the grant and how to [apply here](#).

The deadline for applications is **Wednesday 4 December**. The applications will be judged by an independent panel.

Supporting sustainable approaches to expanding personalisation in Secondary Care

As part of our 'expanding access to personalisation in Secondary Care' workstream, we are looking to develop resources to support systems to develop and embed similar approaches. We will be developing the following resources:

- A strategy document to support with improving access to personalised care in secondary care, including up to date evidence and impact, alignment to regional/national strategy & policy drivers, examples of funding models, case studies, key contacts and organisations.
- A Toolkit on Embedding a Whole-System Approach to Prevention in Specialist Pathways:
 - Showcasing integrated and innovative projects at Barts Health NHS Trust, with a spotlight on CYPMH and CVD case studies
 - To provide opportunities to explore whole-system approaches in NHS Trusts across London

We plan to share these valuable resources in December, so keep an eye out for them! If you're interested in learning more about this work, please contact beth.medforth1@nhs.net.

UPCOMING EVENTS & TRAINING

Missed a recent national primary care webinar? You can view slides and recordings below:

- [General Practice webinars](#)
- [Primary Care Network webinars](#)
- [Recovering Access to Primary Care webinars](#)

NASP webinar: Youth Social Prescribing in Action 14th November 2024

Join the [National Academy for Social Prescribing](#) on a webinar to share the latest learning from research exploring how social prescribing could help young people aged 11-18 while they are waiting to access CAMHS, by connecting them to non-medical forms of community support such as skills development, peer support, befriending and social or cultural activities.

Book a place [here](#).

NASP webinar: The impact of social prescribing on health service use and costs 26th November 2024

Those commissioning, managing and working in personalised care and services across Integrated Care Systems want to know if social prescribing works and whether it can reduce health service use and costs. This webinar will share findings from a recently published NASP briefing showing where social prescribing has worked to do this. Panel members will include those who have carried out evaluations of social prescribing in practice and data and reflections from social prescribing evaluations will be presented by three panel members.

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A new identity for commissioning - what it means to commission well in a changing system 5th - 6th November 2024

Join the Kings Fund in a few weeks time and be at the forefront of discussions about how commissioning is changing and the impact this will have on services, people and the communities who use health services.

Book a place [here](#).

The Kings Fund: Thinking differently about change across the health and care sector 25th - 26th November 2024

Organisational change is difficult, and to navigate change effectively, strong emotional and leadership skills are needed. The Kings Fund two-day event from 25–26 November will explore how to implement change management strategies successfully and provide the basis for you to develop the skills needed for change.

Book an early bird ticket [here](#).

The Kings Fund: Building Collaborative Leadership November 2024 - June 2025

The arrival of integrated care systems has encouraged collaboration and partnership working between organisations from all areas of the health and care system. The Kings Fund's Building Collaborative Leadership programme equips senior leaders from health and care with the skills needed to lead effectively and collaborate across organisations.

Find out more information [here](#)

Leadership for population Health 29th January 2025

This programme will support you to work and lead strategically with partners from across the health and care system to improve the health of your local population. It will also help you to develop skills, knowledge and confidence in leading population health work.

Find our more information [here](#).



NEW GUIDANCE AND RESOURCES

Social prescribing a "priority innovation" for hospitals: an unconventional approach to supporting patients after a heart attack

In an innovative and unique approach, heart attack patients are being screened with one social deprivation question by an Advanced Clinical Practitioner (ACP) as part of their recovery. They are asked "Do you have difficulty meeting ends meet?". So far, one third of patients have answered yes and have subsequently been offered a referral to a community connector embedded within this acute secondary care setting. Read more about this innovative approach [here](#).

Population Health in Greater Manchester

Greater Manchester has been seen as the 'poster child' for improving population health at scale. This [report](#) by the Kings

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Public health and population health: Leading together

This [report](#), written by the Kings Fund, supported by The Health Foundation, examines the increased need for strong, effective leadership in public health and population health, and how the two remits can work cohesively together for the health of their populations. It offers key recommendations for national leaders, including the need for a clearer framework for population health and public health leaders to operate in, and a number of principles for local systems drawn from our findings from local good practice and wider insight.

The voluntary sector saves the NHS money - don't shut it out

Dame Laura Lee urges the government to integrate voluntary organisations into the NHS 10-year plan, highlighting their proven ability to deliver holistic care, reduce costs, and improve patient outcomes. Read more [here](#).

Is social prescribing reaching Black, Asian and minoritised ethnic communities?

A new report from the [Race Equality Foundation](#) suggests that social prescribing is reaching a diverse population – but shows that better data is needed. Read the report [here](#).

THE QUESTIONS YOU ARE ASKING

How can I measure the impact of my social prescribing service?

Our new Social Prescribing Evaluation toolkit, coproduced with social prescribers and managers is being published in November. It will be highlighted in our special edition November newsletter focusing on Evaluation and Impact of social prescribing.

We'll be sharing a wealth of useful resources and channels to help guide you in demonstrating impact. In the meantime, you can check out NASP's database of resources for social prescribing evaluation [here](#).



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[Access our London Social Prescribing Map](#)



[Email us: rf-tr.socialprescribing@nhs.net](mailto:rf-tr.socialprescribing@nhs.net)

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Community Led Prevention

Newsletter 16/November2024

This newsletter shares all the latest news, events, guidance and helpful resources for those managing or embedding Social Prescribing Link Workers, Health and Wellbeing Coaches and Care Coordinators.

[Our database of resources can be found here](#)

Signing up to the mailing list

If you know someone who would like to receive this newsletter, they can sign up [here!](#)

For any other queries, please email: rf-tr.socialprescribing@nhs.net

- [Evaluation & Impact Special Edition](#)
- [USEFUL RESOURCES](#)
- [GET INVOLVED](#)
- [UPCOMING EVENTS & TRAINING](#)
- [THE QUESTIONS YOU ARE ASKING](#)



NEW Social Prescribing Evaluation Toolkit - a guide to demonstrating impact locally

Co-produced with social prescribers and managers in 2023, we are excited to launch this practical guide, filled with real life examples of how the impact of social prescribing has been demonstrated across London.

[Join us at our launch event on Wednesday 4th December 12pm.](#) The session will guide you through the toolkit content and how best to use it, with time for Q&A and networking around key themes and challenges to measure social prescribing impact.

Watch our [2-minute walk through](#) of the Social Prescribing Evaluation Toolkit here.



What is the impact of social prescribing on health service utilisation?

The National Academy of Social Prescribing has just released their [new briefing showing the economic impact of social prescribing on health service utilisation](#).

There is a webinar today at lunchtime (12.30) to share and discuss the findings, [register here](#).

The review identified that the evaluations carried out in nine local health systems across England found that social prescribing can substantially reduce pressure on the NHS, including through:

- reduced GP appointments
- reduced hospital admissions
- reduced A&E visits

In Tameside and Glossop, an evaluation of 1,751 people referred to social prescribing reported a 42% reduction in GP appointments for those patients.^{2 3}

In Kent, an evaluation of 5,908 people seen by a social prescribing Link Worker reported that their A&E attendances reduced by up to 23%.^{3 4} Reductions in demand for health services were particularly high for frequent service users.

In Kirklees, social prescribing support for frequent users reduced GP appointments by 50% and A&E attendances by 66%.⁴ Similar results were reported in Rotherham, where frequent users' A&E attendances were reduced up to 43%.^{5 5} Social prescribing can also have a positive economic impact.

In Newcastle, secondary care costs in 2019-20 were 9% lower than a matched-control group where social prescribing was not available.⁶ In Rotherham, a pre and post analysis on frequent users reported a reduction in costs up to 39% for A&E attendances.

One of The [National Academy of Social Prescribing's priorities is building and spreading awareness of the evidence for social prescribing.](#)

You can register to be a part of their International Evidence Collaborative [here](#).

You'll receive regular emails with news about social prescribing impact and upcoming events.

Fantastic examples from the Social Prescribing Evaluation Toolkit

Read more about examples of how social prescribing impact has been demonstrated and used to influence decision making. Including:

The voluntary sector alliance – 3ST

- Developing a framework to support VCSE organisations to show their impact across NWL in a more standardised way to support commissioning from health

Lambeth social prescribing service

- Demonstrating the impact of the service beyond referral targets and support wellbeing and retention of SPLWs by enabling them to demonstrate value

NWL ICB and Ealing

- Enabling consistent collection of data for patients on the social prescribing pathway to enable better patient management and to demonstrate the impact through Joy

NEL ICB

- Establishing a system wide way to measure impact of social prescribing which can be visualised to all across NEL, including a template and dashboard

Many more examples can be found in the [toolkit](#) and [case study slides](#).

Useful recordings

- [17 minute video - NHS England Social Prescribing Minimum dataset and information standard](#) - Find out about what was developed, why, and how it can be embedded in your service.
- [20 minute video – Barnet Social Prescribing Service – how they developed their system for reporting](#) - Learn how the Social Prescribing service, employed by Age UK, worked with the GP federation and public health colleagues to develop compelling reports and inform commissioning of voluntary services.
- [20 minute video – NEL demonstrating their ICB wide approach to demonstrating the impact of social prescribing](#), including perspectives from the ICB lead, clinical lead and social prescribing link worker
- 20 minute video - [The impact of personalised care roles on primary care, and how it plugs into population health – National association of primary care](#)
- [The latest evidence for social prescribing webinar by NASP \(2023\)](#)

[Join this event to find out more about the Social Prescribing Evaluation Toolkit](#), co-produced by Transformation Partners in Health and Care with social prescribing link workers and managers.

The toolkit is a practical guide that shares ways to measure impact locally in social prescribing services including fantastic examples across London.

The initial 30 minute session will guide you through the toolkit content and how best to use it, with time for Q&A. This will be followed by a 20 minute networking session around key themes and challenges to measure social prescribing impact.

Please contact jennifer.brooks18@nhs.net if you have any questions.

Community Chest Evaluation Launch

Earlier this month, we held a webinar with Care City to launch the [Community Chest evaluation report](#) and share the key findings, learnings and recommendations with system partners interested in piloting a similar approach.

You can view the [recording of this session here](#). The slides from the session are also [available here](#).

If you are considering an evaluation for your own projects/programmes please get in touch with [Care City](#).

If you wish to hear more about our community chest approach please get in touch with sandi.bhangu@nhs.net



USEFUL RESOURCES

Bromley by Bow Insights - Evaluation resources

[Bromley by Bow Insights resources](#) - these resources share the processes and ways of working and templates used by Bromley by Bow to evaluate social prescribing and wider community focused schemes.

- [Bromley By Bow Outcomes framework \(6 stretch measures/ 40 indicators\)](#)
- [Outcome Measurement User/ Data Journey Map](#)

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- [Theory of Change template](#)
- [Logic models – used for starting a programme](#)
- [Guidelines for collecting patient data](#)
- [About BBBCs journey to collecting what matters to people](#)

NASP Evidence Reviews

NASP Evidence Reviews – these reviews are your one-stop shop to social prescribing evidence. The reviews look at all the available literature to draw conclusions.

Reviews focus on specific types of social prescribing, the economic impact, who is and isn't accessing social prescribing and more.

[Access the evidence reviews here.](#)

The Impact of Social Prescribing on Health Service Use and Costs

NASP have released a new report suggesting that there is strong and growing evidence that social prescribing services can lead to substantial reductions in avoidable GP appointments, hospital admissions and A&E attendances. The report builds on [an existing body of evidence](#) that social prescribing directly improves people's health, strengthens communities and offers value for money.

[Read the report here.](#)

The Impact of Social Prescribing: A practical guide for Primary Care Networks

Access Elemental have recently collaborated with University College London and analysed over 200,000 cases to highlight the impact of social prescribing across the UK.

You can download the guide [here](#).



GET INVOLVED

Initiation to take part in an interview about Spiritual Health - £20 gift voucher!

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You will receive a £20 gift voucher as a thank you. It would take an hour.

The Spiritual Health Assessment and Recommendation in Primary care (SHARP) project is funded by the John Templeton Foundation. Spiritual health is a broad term, including meaning, purpose and/or the personal soul; transcendence and our relationships to others and/or a higher power; and religious or spiritual practice.

Anyone who works in social prescribing, or a similar role straddling the local community and primary care, for example care coordinators, navigators, link workers, can participate. This survey is for those who are spiritual and/or religious, of any type, and for those who are not. To take part, you will be asked to complete an online interest form ([link below](#)), and the team will contact you to arrange an online interview. This will take no more than an hour. You will be given a £20 voucher as a thank you.

If you have any questions, please contact Orla Orla.Whitehead@Newcastle.ac.uk.

You can read more about the interview [here](#).

Launch of Housing and Immigration Grant - Fast Track Cities

Fast-Track Cities London Leadership Group is offering a grant of £90,000 to a provider, or partnership of providers, to deliver specialist housing and immigration services for people living with HIV. This grant is for the Housing and Immigration element of the [Getting to Zero](#) collaborative. This work will run alongside our goal of peer support in every clinic and wraparound services that support people to stay in care, re-engage with care when they're having difficulties and improve quality of life for people living with HIV.

Read about the grant and how to [apply here](#).

The deadline for applications has been extended to Wednesday 11th December. The applications will be judged by an independent panel.



Missed a recent national primary care webinar? You can view slides and recordings below:

- [General Practice webinars](#)
- [Primary Care Network webinars](#)

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NASP webinar: The impact of social prescribing on health service use and costs - 26th November 12.30 - 1.30pm

Those commissioning, managing and working in personalised care and services across Integrated Care Systems want to know if social prescribing works and whether it can reduce health service use and costs. This webinar will share findings from a recently published NASP briefing showing where social prescribing has worked to do this. Panel members will include those who have carried out evaluations of social prescribing in practice and data and reflections from social prescribing evaluations will be presented by three panel members. Attendees will have the opportunity to ask questions and discuss the evaluations with the panel.

You can sign up to the webinar [here](#).

Gypsy, Roma, Traveller health inequalities online webinar - 26th November 2.00 - 3.00pm

[Roma Support Group](#), together with [Friends, Families and Travellers](#), have [created guidance](#) to enable voluntary sector organisations and health professionals to effectively engage with and support members of Gypsy, Roma and Traveller communities and work towards reducing health inequalities.

The [London Social Prescribing Network](#) is hosting an online webinar on this important topic, with guest speakers from the Roma Support Group.

The presentation will cover:

- An introduction to Gypsy, Roma and Traveller Communities and the differences between them
- General barriers to engagement
- Key findings and guidance relevant to the areas of mental health, maternal health, social prescribing and digital exclusion
- Recommendations

You can sign up to the webinar [here](#).



THE QUESTIONS YOU ARE ASKING

What are WELLBYS?

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For more on WELLBYs, the below is useful:

- [The WELLBY: a new measure of social value and progress](#)
- [Don't just take our word for it — State of life](#)

WELLBY case studies:

- WELLBYs were also used in recent GSP evaluation [Preventing and Tackling Mental Ill Health through Green Social Prescribing Project Evaluation - BE0191](#)



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