

# Transformation Partners

in Health and Care

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## Social Prescribing Innovators Programme – Next steps

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## Social Prescribing Innovators Programme

### Next steps - How we are sharing and scaling

#### Scaling the approach

- We have developed an offer to work with the system to setup and co-deliver Innovators programmes in your patch, find out more [here](#).

#### Sharing the learnings and approach

##### Toolkit for the system

- A resource guiding people through the approach, process, learnings and potential ways to carry out similar programmes

##### The Social Prescribing Innovators Programme Sharing event

- An online webinar in **May** showcasing the programme approach, a few projects, the initial impacts and outputs See the [Showcase event recording here](#) and [slides here](#).

#### Evaluating the impact

- We have continuously gathered feedback throughout and asked people to reflect
- More formally, we have distributed a before and after questionnaire to gather feedback on the programme and we are undertaking an in depth impact evaluation with UCL department of health informatics, the proposal can be found [here](#)

More detail is in this slide pack

### Three layers of ongoing support for participants

#### 1:1 post programme support

- Meetings with the team in May to plan and problem solve to support you and your project

#### Guidance information and resources

- SPIP Programme Graduate Pack

#### Space to connect, share learnings and problem solve

- Peer projects session drop ins

## Social Prescribing Innovators Programme

### Next steps - A Toolkit to Share and Scale with the System

#### What is it?

- A resource guiding people through the approach, process, learnings and potential ways to carry out similar programmes.
- A simple document with top tips for delivering a programme of this nature across different topics, specialisms or sectors.

#### Who is it for?

- Useful for anyone interested in enabling bottom up change & system transformation in health and social care.
- This could include ICS leads, PCN or frontline staff working across primary & secondary care, National & Regional organisations, or local VCSE / grass-roots organisations driving community led development.

#### Timeline?

- We're aiming to launch and share the toolkit in June

#### The Resource will Include:

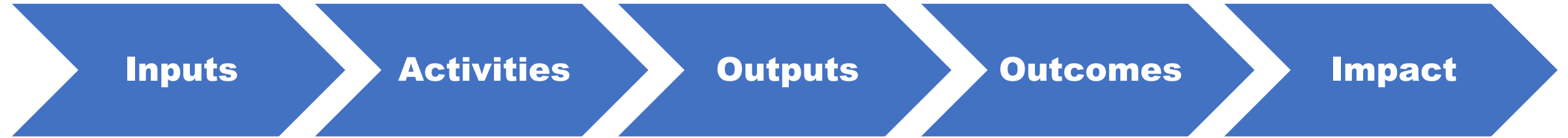
- A background to the approach, why investing in the frontline is so important to transforming SP services.
- Golden threads of the programme and how we ground this in the approach, including:
  - ❖ Continuous improvement
  - ❖ Partnership & collaboration
  - ❖ Flexibility & co-production
- Resources, time, tools and assets required to drive this work, as well as who can deliver and benefit from the approach.

Please reach out to us if you are interested in running something similar in your area!



# Evaluation approach

Target Impacts



- ✓ **£10k grants** to be awarded to local Social Prescribing services with chosen challenge
- ✓ **Programme of support** (including 1:1 coaching, project and developmental support) to **take a continuous improvement** approach to achieve **meaningful change**

- ✓ **Local Social Prescribing services to test new approaches** to old/systemic challenges
- ✓ **Community of practice** created for change makers participating
- ✓ **Ad-hoc support and connection building** where most needed for each project to support success

- ✓ 12 projects tackling **challenges to effective Social Prescribing**
- ✓ **Case studies** of the approach tested
- ✓ **Development of resources** that will be useful across the system
- ✓ A **toolkit** to share with **ICSSs** to run similar programs focused on **improvement**

- ✓ **Better insights** into challenges embedding Social Prescribing in PCNs
- ✓ Examples of **innovative work to share** with other Social Prescribing services
- ✓ System empowered to **innovate and develop meaningful solutions**
- ✓ A process to enable **meaningful bottom-up change** on the frontline

- ✓ Social Prescribing better **embedded** and more **sustainable**
- ✓ Support Social Prescribing services to provide an **impactful service** to London's **most disadvantaged communities**, reducing **health inequalities**
- ✓ **Collective of leaders** improving **Social Prescribing** who can demonstrate its **impact**

## Social Prescribing Innovators Programme

### Approach to gathering feedback and learnings

#### Before and after questionnaire

- Asking participants to rate their confidence and skills across QI, project management, influencing and more
- Gathering anonymous feedback on how the programme went

#### Throughout the programme

- Sharing feedback after each QI session on a jamboard
- Mid way temperature check
- Ad hoc co production sessions to shape events, sessions and graduation

#### UCL Programme Evaluation

- An in-depth qualitative analysis of the impact through interviews with project leads

#### SPIP Graduation in March

- We held reflective sessions to understand the challenges participants faced and their successes, reminding them of all the hard work they continue to do
- We also asked wider stakeholders to share reflections on what they heard

#### SPIP Showcase event in May

- This was an opportunity to share initial impacts and learnings
- In this session we held a panel discussing the key learnings from the programme and reasons why it should be invested in

## Social Prescribing Innovators Programme

### Evaluation with UCL

#### Aims

Understand the perceived impact of the programme, through the eyes of participants, on:

1. Access to social prescribing services among specific groups impacted by health inequalities
2. The experience of social prescribing services among specific groups impacted by health inequalities
3. The ability of participants to improve access and experience of social prescribing services among specific groups impacted by health inequalities

Initial learnings will be shared at the May event but the final report will be available in October!

#### How?

1. In-depth interviews with project leads to understand perceived impact

#### What we'll gain

- Understanding what the impacts were on participants, communities and SP services
- Understand what worked and what didn't
- Have recommendations for the system in how to encourage improvement in this way



# What we know about the impact so far



## There's been impacts on:

### On patients and communities....

- People accessing SP who haven't before, including migrants and refugees in Hounslow, people from an ethnic minority background in Camden and Ealing, men in Tower Hamlets

### On Social Prescribing link workers....

- They are better equipped to support people with mental health issues in Hillingdon, have greater capacity to work with complex patients leading to better job satisfaction and retention in Camden

### On the system....

- GP appointments have been saved by using community hubs in Barking and Dagenham, and a process to evaluate the SP service with SPLWs at the core has been developed in Lambeth



[See more about the initial impacts of each project here](#)



# What partners have feedback about the programme

“SPIP recognised the importance of empowering our social prescribers as local leaders so residents in NCL experiencing the greatest deprivation when trying to access general practice were supported in a timely fashion”

**Dr Katie Coleman, NCL ICB Clinical Director for Primary care and Clinical Director, TPHC**


"This approach to addressing health inequalities has been transformative in NEL. As an ICB we are taking the approach and learnings in all aspects of our transformation strategy to ensure we can better serve our local communities"

**Dr Jagan John, Primary care board member, NEL ICB, Clinical Director for Personalisation for NHSE (London), senior clinical lead for TPHC**

“Team work has made a massive difference across the projects - workers are used to working alone so bringing together different skills and experiences has made a massive difference”

**SPIP Graduation attendee**

‘They’ve been one of the best groups I’ve ever worked with – they’ve worked very hard, learned lots and done their homework. You chose them well.’ – **Charlie Kennedy Scott, Programme Lead, NEL NHS Digital Accelerator Change team and Quality Improvement Trainer**



# What we've heard from participants and next steps

## Participant Reflection

Earlier, we asked participants to reflect on their fantastic contribution, what they've achieved as part of the programme, and the **value and impact** that being involved has had them.

We also asked participants to brainstorm ideas around sustaining their projects.

### What have you overcome and how?

Taking things one step at a time, rather than looking at the big ambition

Working closer with the PCNs & Local Authority

Fearing the project wouldn't happen

Time pressures & medical jargon

Getting stakeholders on board

Increasing confidence in the skills and knowledge that SPLWs bring to primary care

### What are you most proud of or grateful for?

Shining a light on an area that was overlooked e.g. asylum seeker and refugees in Hounslow

Bringing a diverse group of people together e.g. in the HBD Women's Network

Supporting people from different backgrounds to express their feelings e.g. those from Bengali background not used to doing so

Supporting the SP workforce with their own wellbeing and developing their skills

### What have you learnt that you will take away and apply in your work?

Learning project management skills where not always available for SPLWs

Bringing different people and teams together, sharing learnings and skills

Learning own resilience and having a passion for transformation

### What are the biggest challenges / barriers you face in sustaining your projects?

Time, space and confidentiality in safe spaces

Funding! Commitment and backing from PCNs and surgeries

Buy in for SP and demonstrating impact

### What actions could you take to make sure your project is sustained?

Maintaining relationships and networks

Embedding the health inequalities work

Idea of soft targets and wellbeing not being 'soft' – importance of changing the dynamic, measuring & not minimising it

### Participants felt like the programme:

- Was a lifeline in a role where you may only be working with your case load of patients
- Changed the services way of thinking about what was possible and how improvement should happen
- Brought them closer to their peers, feeling supported and better able to solve their challenges

### They felt some of the challenges are:

- Getting buy in from others around the project approach, and use of quality improvement tools
- Finding the time to properly engage with the programme and attend sessions
- Knowing how to continue the work from the project, without more funding

**"I feel like this is one of the most important things I have done in my career" – SPIP Project Lead**

**"We have been able to look at the challenges in our own projects and implement practical ideas to be tested – great peer support" – SPIP Project Lead**

**'It has allowed us to shape the service in a way that before would have always been like a bit of a pipe dream' – SPIP project lead**

[See more about the initial impacts of each project here](#)

## Social Prescribing Innovators Programme

### Ongoing support for you and your project

#### Guidance information and resources

- SPIP Programme Graduate Pack – we've compiled all the resources, activities, slides and recordings into one place for you to access
- Sustaining your project skills share may be particularly useful to revisit
- There will also be a contacts list in here, with key contacts from the programme including participants, board members

#### Space to connect, share learnings and problem solve

- We are keen to support people across the SP system in doing project and improvement work
- We'll be showcasing the programme more widely at an online webinar in May
- Join a drop-in Peer projects session – dates TBC

#### 1:1 post programme support

- We thought there would be value in offering 1:1s to projects with our team to help you in sustaining or scaling your project
- You can book a 45 min 1:1 session in May [here](#)
- During the meeting we can:
  - Guide you to figure out next steps and goals
  - Support you in a coaching style to solve challenges
  - Help plan who you might contact and engage
  - Share feedback on plans, ideas and reports
  - Connect you to more specific support e.g. analysis or community engagement