

Health Place

Find support for health
and wellbeing

Dear Participant in Healthy London Partnership's webinar on May 12th,

I'm following up on my presentation at HLP's webinar to invite you to be part of a new, city-wide campaign to tackle our epidemic of mental health problems.

It's free to take part, thanks to the generous support of NHSX, NIHR and others.

Our vision is of healthy minds flourishing in healthy places; places that think creatively about the existing support and resources that lie to hand and then work to maximise access for those who need help most.

We've built HealthPlace.io to offer some digital tools to help make this vision the norm in all local areas that want to.

It's very simple to take part and this is how it works:

1. You get in touch (matthew@healthplace.io) we have a chat and then you sign an agreement for the free support offer.
2. You give us up to five data sources – websites, spreadsheets etc. – and our team adds them alongside the already comprehensive database of support options (50,000 options and rising).
3. We give you some ready-made filters so you can search patient records for appropriate patients to message with the 'digital first' version of Health Place - together with videos and draft content for messages.
4. You sign-up local champions prepared to have 2 minute conversation with someone who needs support, using the Health Place Support Finder - we have videos and online support to help get them going in minutes - and help them tackle deep health inequalities, one person at a time. [For PCNs this helps you deliver on the Neighbourhood Health Inequalities DES].
5. Users access support and you track the impact through a simple dashboard.

Here's a link to the Support Finder video that we're currently using for patients messaged by Primary Care partners: <https://vimeo.com/709026483>

We're looking forward to hearing from you! I've also set out below a list of those seven essential foundations for growing Healthy Places that I touched on in my presentation.

All best wishes,

Matthew Pike
CEO, Health Place
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7 Foundations for growing healthy places everywhere

1. Invest in the time and space required for a diverse group of people to come together and find common cause for collective action.
2. Nurture place-based leadership from the local Council alongside NHS, DWP and other agencies.
3. Use data and analysis to dial up the 'heat' and sense of urgency for new collective action.
4. Create a rich and varied menu of bio psycho social support so that everyone can start with the goals and actions that are right for them.
5. Recruit hundreds of people prepared to have brief support conversations with people wherever they happen to be, and help them over the threshold into engagement and activation.
6. Map all of the support on offer and make it accessible in one place (HealthPlace.io), and think creatively about how we can better use existing resources of all kinds.
7. Fund prevention properly: small grants are good, but we also need each key agency to co-invest – on the scale required, according to local population need and in proportion to the long term economic benefit for each.

